

5 YEAR
WARRANTY

DECEMBER 2024



CUPRA ATECA

MODEL, SPECIFICATION AND PRICES

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THE CUPRA ATECA

HERE IS TO THOSE WHO
CHOOSE THEIR PATH.
AND DO NOT LET THE
PATH CHOOSE THEM.

CREATE YOUR OWN PATH.



SELECT YOUR TRIM

- V1
- V2
- VZ1
- VZ2
- VZ3





ATECA V1

PRICE FROM £37,145*

KEY SPECIFICATION FOR THE V1 TRIM

WHEELS AND TYRES

- 19" 'SPORT' machined alloy wheels in black and silver

EXTERIOR EQUIPMENT

- Black roof rails
- Rear spoilers
- Standard rear exhaust tailpipes
- Rear tinted windows

INFOTAINMENT

- Digital cockpit

CUPRA CONNECT & CUPRA CONNECT PLUS

- Safety, Service, Remote & Online Remote Access: 10 years subscription
- Online infotainment: three years subscription

FUNCTIONAL AND MECHANICAL

- Cruise control system with speed limiter
- Wireless phone charger

PARK ASSIST

- Self parking functionality (includes front and rear parking sensors)
- Driving profile selection and conventional shock absorber
- Front and rear shock absorption, chassis with increased ride height

INTERIOR EQUIPMENT

- Ambient lighting (multi-coloured) and LED interior illumination
- Interior lighting
- Front courtesy light with front and rear reading lights
- Ambient spot lighting with front footwell illumination
- Document holder under right front seat (V1 only)

SEATS AND TRIM

- Grey roof lining
- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket Sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather Sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

FUNCTIONAL AND MECHANICAL

- Cruise control system with speed limiter
- Convenience pack
- Auto-dimming rear view mirror
- Auto-headlights with automatic coming and leaving home function

- Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Auto hold function
- Steering wheel-mounted gearshift paddles

SAFETY AND SECURITY

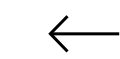
- ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
- Alarm
- Keyless entry (KESSY)
- Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
- Front and rear seat belt reminders
- Front assist including autonomous emergency braking (without adaptive cruise control)
- Hill hold control

SAFETY AND DRIVING PACK

- Attention and Drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multi-function camera



Model shown: CUPRA Ateca V1 in Graphite Grey



BUCKET SPORTS SEATS IN BLACK DINAMICA CLOTH TO ENSURE YOUR COMFORT WHILE ON THE ROAD

[VIEW FULL SPEC](#)

The CUPRA CONNECT services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA CONNECT services. Possible changes in technology may cause permanent unavailability of them.



Model shown: CUPRA Ateca V2 in Graphite Grey

ATECA V2

PRICE FROM £38,950*

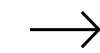
IN ADDITION TO THE V1 TRIM

SEATS AND TRIM

- Electric driver seat with memory function
- Black leather Bucket seats for CUPRA (includes Winter pack)
- Heated front seats

FUNCTIONAL AND MECHANICAL

- Rear view camera
- Electric tailgate with virtual pedals



FITTED WITH EXCLUSIVE
BLACK LEATHER BUCKET
SEATS SO YOUR CAR LOOKS
JUST AS GREAT ON THE
INSIDE AS THE OUTSIDE



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Model shown: CUPRA Ateca VZ1 in Graphite Grey

ATECA VZ1

PRICE FROM £45,150*

KEY SPECIFICATION FOR THE VZ1 TRIM

WHEELS AND TYRES

- 19" 'SPORT' machined alloy wheels in Black and Silver

EXTERIOR EQUIPMENT

- Roof rails (glossy black)
- Visible twin exhaust pipes (both sides)
- Rear tinted windows

INFOTAINMENT

- Digital cockpit

SEATS AND TRIM

- Front Sports Bucket seats in Dinamica Cloth

FUNCTIONAL AND MECHANICAL

- Rear view camera
- CUPRA drive profile
 - Four different modes (Normal-Sport-CUPRA-Individual)
 - Dynamic Chassis Control (DCC)
 - Driving Profile Selection
- Suspension (CUPRA Sport)
- Top view camera

INTERIOR EQUIPMENT

- Ambient lighting (multi-coloured) and LED interior illumination

- Interior lighting

- Front courtesy light with front and rear reading lights
- Ambient spot lighting with front footwell illumination

SEATS AND TRIM

- Driver and passenger seats, manual height and lumbar adjustment
- Front centre armrest
- Front seat with back storage pockets
- Bucket Sport seats in Dinamica
- Illuminated aluminium front door sill
- Leather Sports steering wheel and gear knob
- Heated steering wheel
- Rear armrest with access to the boot
- Split folding rear seats (60/40)

FUNCTIONAL AND MECHANICAL

- Cruise control system with speed limiter
- Convenience pack
 - Auto-dimming rear view mirror
 - Auto-headlights with automatic coming and leaving home function
 - Rain-sensing wipers
- Dual-zone climate control
- Electric front and rear windows
- Electric parking brake including Auto-hold function
- Wireless phone charger

- Park assist

- Self parking functionality (includes front and rear parking sensors)
- Rear view camera
- Top view camera
- CUPRA Drive Profile
 - Four different modes (Normal-Sport-CUPRA-Individual)
 - Dynamic Chassis Control (DCC)
- Steering wheel-mounted gearshift paddles
- Suspension (CUPRA Sport)

SAFETY AND SECURITY

- ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)
- Alarm
- Keyless entry (KESSY)
- Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag
- Front and rear seat belt reminders
- Front assist including autonomous emergency braking (without adaptive cruise control)
- Hill hold control

SAFETY AND DRIVING PACK

- Attention and Drowsiness Assist (ADA)
- Lane keeping system assist
- Traffic signs recognition
- Tyre pressure warning light
- Multi-function camera



19" 'Sport' machined alloy wheels (optional performance brakes with front Brembo callipers shown)



Bucket sport seats in Black Dinamica come as standard

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ATECA VZ2

PRICE FROM £47,880*

IN ADDITION TO THE VZ1 TRIM

WHEELS AND TYRES

- 19" 'EXCLUSIVE' 36/2 machined alloy wheels in Silver

SEATS AND TRIM

- Electric driver seat with memory function
- Black leather Bucket seats for CUPRA

FUNCTIONAL AND MECHANICAL

- Electric tailgate with virtual pedal
- Heated front seats

SAFE AND DRIVING PACK (XL)

- Predictive Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter
- High beam control
- Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist
- With traffic signs recognition
- Side assist and exist assist
- With multi-function camera
- Front assist including city automatic emergency braking for ACC



Model shown: CUPRA Ateca VZ2 in Graphite Grey



19" 'EXCLUSIVE' 36/2
MACHINED ALLOY
WHEELS IN SILVER



Model shown: CUPRA Ateca VZ3 in Graphite Grey

ATECA VZ3

PRICE FROM £50,845*

IN ADDITION TO THE VZ2 TRIM

WHEELS AND TYRES

- 19" Copper alloy wheels

SEATS AND TRIM

- CUPRA Supersports steering wheel including satellite buttons

SAFE AND DRIVING PACK

- Performance brakes with front Brembo calipers



SELECT YOUR ENGINE

	FUEL	CAPACITY (L)	EMISSION CONTROL	WLTP CO ₂ G/KM	WLTP COMBINED MPG	INSURANCE GROUP (1-50)	BIK 2024/25*	BASIC PRICE	VAT @ 20.0%	RETAIL PRICE (P11D VALUE)	1ST YEAR RFL RATE 2024/25	1ST REG FEE 2024/25	RECOMMENDED ON THE ROAD PRICE
CUPRA Ateca V1 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4-42.2	17E	35%	£30,341.67	£6,068.33	£36,410.00	£680.00	£55.00	£37,145.00
CUPRA Ateca V1 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£33,162.50	£6,632.50	£39,795.00	£1,095.00	£55.00	£40,945.00
CUPRA Ateca V2 1.5 EcoTSI DSG-auto 150PS	P	1.5	RDE 2	153	40.4-42.2	18E	35%	£31,845.83	£6,369.17	£38,215.00	£680.00	£55.00	£38,950.00
CUPRA Ateca V2 2.0 EcoTSI DSG-auto 4Drive 190PS	P	2.0	RDE 2	180	33.6 - 35.8	24E	37%	£34,666.67	£6,933.33	£41,600.00	£1,095.00	£55.00	£42,750.00
CUPRA Ateca VZ1 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4-31.4	30E	37%	£36,204.17	£7,240.83	£43,445.00	£1,650.00	£55.00	£45,150.00
CUPRA Ateca VZ2 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	205	30.4-31.4	31E	37%	£38,479.17	£7,695.83	£46,175.00	£1,650.00	£55.00	£47,880.00
CUPRA Ateca VZ3 2.0 TSI DSG-auto 4Drive 300PS	P	2.0	RDE 2	204	30.4-31.4	32E	37%	£40,950.00	£8,190.00	£49,140.00	£1,650.00	£55.00	£50,845.00

*BIK value is based on WLTP CO₂'s and applicable from 19/12/2024.
 The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,745 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load.
 Data correct at 19/12/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



SELECT YOUR PAINT COLOUR

NON-METALLIC



BILA WHITE

V1 | V2 | VZ1 | VZ2 | VZ3

METALLIC



GRAPHITE GREY

V1 | V2 | VZ1 | VZ2 | VZ3



NEVADA WHITE

V1 | V2 | VZ1 | VZ2 | VZ3

PREMIUM METALLIC



BLACK MAGIC

V1 | V2 | VZ1 | VZ2 | VZ3



DARK FOREST

V1 | V2 | VZ1 | VZ2 | VZ3



WHEELS AND TYRES

	V1	V2	VZ1	VZ2	VZ3
19" 'SPORT' machined alloy wheels 36/3 in black and silver with 245/40 R19 94W tyres	▼	▼	▼	-	-
19" 'EXCLUSIVE' 36/2 machined alloy wheels in silver	-	-	-	▼	-
19" Copper alloy wheels	-	-	-	-	▼



EXTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ3
Dark tinted rear windows	▼	▼	▼	▼	▼
Door mirrors (electrically adjustable, folding and heated)	▼	▼	▼	▼	▼
Dynamic headlight range control with self-adjusting whilst driving	▼	▼	▼	▼	▼
Daytime running lights	▼	▼	▼	▼	▼
LED headlamps with lens and LED front fog lamps with cornering function	▼	▼	▼	▼	▼
LED rear tail lights	▼	▼	▼	▼	▼
Rear fog light	▼	▼	▼	▼	▼



EXTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ3
Rear spoiler	▼	▼	▼	▼	▼
Roof rails (black)	▼	▼	▼	▼	▼
Visible twin exhaust pipes (both sides)	-	-	▼	▼	▼
Standard rear exhaust tailpipes	▼	▼	-	-	-
Wheel arch surrounds (body coloured)	▼	▼	▼	▼	▼
Window trim (black)	▼	▼	▼	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



INFOTAINMENT

	V1	V2	VZ1	VZ2	VZ3
Digital cockpit	▼	▼	▼	▼	▼
Wired and wireless Full Link smartphone integration	▼	▼	▼	▼	▼
Navigation system plus: <ul style="list-style-type: none">- 9.2" colour touchscreen with proximity sensor- Dynamic route guidance with 3D map display and 3D emblematic buildings- High resolution colour driver's display- Two front illuminated USB (type C) and two rear USB (type C)- DAB (Digital Audio Broadcasting)- Voice control	▼	▼	▼	▼	▼



INFOTAINMENT

V1

V2

VZ1

VZ2

VZ3

CUPRA CONNECT: Safety, Service, Remote:

Safety & Service: 10 year subscription included:

- Private emergency call
- Breakdown call
- Service scheduling

Remote Access: 10 years subscription included:

- Driving data
- Parking position
- Remote lock and unlock
- Anti-theft/area/speed alert



CUPRA CONNECT PLUS: Safety, Service, Remote & Online:

Online infotainment: 3 years subscription included:

- Online map update
- Online traffic information
- Online route calculation
- Parking and petrol stations



INTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ3
Pedal cluster	▼	▼	▼	▼	▼
Ambient lighting (multi-coloured) & LED interior illumination	▼	▼	▼	▼	▼
Interior lighting: <ul style="list-style-type: none">- Front courtesy light with front and rear reading lights- Ambient spot lighting with front footwell illumination- Illuminated glove box	▼	▼	▼	▼	▼
Document holder under right front seat	▼	-	▼	-	-



SEATS AND TRIM

	V1	V2	VZ1	VZ2	VZ3
Grey roof lining	▼	▼	-	-	-
Black roof lining	-	-	▼	▼	▼
Driver and passenger seats, manual height and lumbar adjustment	▼	▼	▼	▼	▼
Electric driver seat with memory function	-	▼	-	▼	▼
Front centre armrest	▼	▼	▼	▼	▼
Front seat with back storage pockets	▼	▼	▼	▼	▼
Bucket sport seats in Dinamica	▼	-	▼	-	-
Black leather Bucket seats for CUPRA	-	▼	-	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



SEATS AND TRIM

	V1	V2	VZ1	VZ2	VZ3
Illuminated aluminium front door sill	▼	▼	▼	▼	▼
Leather Sports steering wheel and gear knob	▼	▼	▼	▼	-
CUPRA steering wheel emblem	▼	▼	▼	▼	▼
Heated steering wheel	▼	▼	▼	▼	▼
CUPRA Supersports steering wheel including satellite buttons	-	-	-	-	▼
Rear armrest with access to the boot	▼	▼	▼	▼	▼
Split folding rear seats (60/40)	▼	▼	▼	▼	▼



FUNCTIONAL AND MECHANICAL

	V1	V2	VZ1	VZ2	VZ3
12v socket in front	▼	▼	▼	▼	▼
Cruise control system with speed limiter	▼	▼	▼	▼	▼
Convenience pack <ul style="list-style-type: none"> - Auto-dimming rear view mirror - Auto-headlights with automatic coming & leaving home function - Rain-sensing wipers 	▼	▼	▼	▼	▼
Dual-zone climate control	▼	▼	▼	▼	▼
Electric front and rear windows	▼	▼	▼	▼	▼
Electric parking brake including Auto-hold function	▼	▼	▼	▼	▼
Electric tailgate with virtual pedal	-	▼	-	▼	▼
Heated front seats	-	▼	-	▼	▼
Wireless phone charger	▼	▼	▼	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



FUNCTIONAL AND MECHANICAL

	V1	V2	VZ1	VZ2	VZ3
Park assist: Self parking functionality (includes front and rear parking sensors)	▼	▼	▼	▼	▼
Rear view camera	-	▼	-	-	-
Front and rear-view camera	-	-	▼	▼	▼
Top view camera	-	-	▼	▼	▼
Driving profile selection and conventional shock absorber	▼	▼	-	-	-
CUPRA driving profile					
- Driving profile selection	-	-	▼	▼	▼
- Four different modes (Normal-Sport-CUPRA-Individual)	-	-	▼	▼	▼
- Hydraulic Damper Control (DCC)	-	-	▼	▼	▼
Front and rear shock absorption, chassis with increased ride height	▼	▼	-	-	-
Steering wheel-mounted gearshift paddles (DSG models only)	▼	▼	▼	▼	▼
Suspension (CUPRA Sport)	-	-	▼	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



SAFETY AND SECURITY

	V1	V2	VZ1	VZ2	VZ3
Safety and Driving Pack					
- Attention and Drowsiness Assist (ADA)	▼	▼	▼	▼	▼
- Lane keeping system assist	▼	▼	▼	▼	▼
- Traffic signs recognition	▼	▼	▼	▼	▼
- Tyre pressure warning light	▼	▼	▼	▼	▼
Safe and Driving Pack (XL)					
- Adaptive Cruise Control (with "Follow-to-Stop") and Speed Limiter	▼	▼	▼	▼	▼
- High beam control	▼	▼	▼	▼	▼
- Lane keeping system plus semi-automatic vehicle control in a medical emergency and traffic jam assist	-	-	-	▼	▼
- With traffic signs recognition	-	-	-	▼	▼
- Side assist and Exit Assist	-	-	-	▼	▼
- With multi-function camera	-	-	-	▼	▼
- Front assist including city automatic emergency braking for ACC	-	-	-	▼	▼
Performance brakes with front Brembo calipers	-	-	▽	▽	▼
Hill hold control	▼	▼	▼	▼	▼



SAFETY AND SECURITY

	V1	V2	VZ1	VZ2	VZ3
ISOFIX points in outer rear seats with top tether anchorage points	▼	▼	▼	▼	▼
Locking wheel bolts	▼	▼	▼	▼	▼
ABS, Traction Control System (TCS), Electronic Stability Control (ESC), Electronic differential lock system (XDS)	▼	▼	▼	▼	▼
Alarm	▼	▼	▼	▼	▼
Keyless entry (KESSY)	▼	▼	▼	▼	▼
Driver and front passenger airbags with front passenger airbag deactivation, front side airbags, two curtain airbags, driver's knee airbag	▼	▼	▼	▼	▼
Front and rear seat belt reminders	▼	▼	▼	▼	▼
Front assist including autonomous emergency braking (without adaptive cruise control)	▼	▼	▼	▼	▼

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▼ STANDARD | ▽ OPTIONAL | – NOT AVAILABLE



WHEELS AND TYRES

	V1	V2	VZ1	VZ2	VZ3	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Space saver spare wheel (in lieu of standard tyre repair kit)*	▽	▽	▽	▽	-	£166.67	£33.33	£200.00
19" Copper alloy wheels	-	-	▽	▽	▼	£954.17	£190.83	£1,145.00
Performance brakes with front Brembo calipers**	-	-	▽	▽	▼	£2,616.67	£523.33	£3,140.00
Boot divider net	▽	▽	▽	▽	▽	£166.67	£33.33	£200.00

EXTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ3	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Towbar pre-installation with hook	▽	▽	▽	▽	▽	£708.33	£141.67	£850.00
Towbar pre-installation	▽	▽	▽	▽	▽	£166.67	£33.33	£200.00
Panoramic sunroof	▽	▽	▽	▽	▽	£829.17	£165.83	£995.00

*Not available with performance brakes.

**Not available with Space saver spare wheel.



PAINT

	V1	V2	VZ1	VZ2	VZ3	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Non-Metallic Bila White	▽	▽	▽	▽	▽	£0.00	£0.00	£0.00
Metallic Graphite Grey	▽	▽	▽	▽	▽	£579.17	£115.83	£695.00
Metallic Nevada White	▽	▽	▽	▽	▽	£579.17	£115.83	£695.00
Premium Metallic Black Magic	▽	▽	▽	▽	▽	£829.17	£165.83	£995.00
Premium Metallic Dark Forest	▽	▽	▽	▽	▽	£829.17	£165.83	£995.00



UPHOLSTERY

	V1	V2	VZ1	VZ2	VZ3	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Bucket Sport seats in Dinamica	▼	-	▼	-	-	£0.00	£0.00	£0.00
Black leather Bucket seats for CUPRA	-	▼	-	▼	▼	£0.00	£0.00	£0.00
Petrol blue leather Bucket seats for CUPRA	-	▽	-	▽	▽	£0.00	£0.00	£0.00



CONNECTED BEYOND THE PHYSICAL



FORGOT WHERE YOU'VE PARKED?

Simply open the MyCUPRA app and you will be able to easily locate your vehicle in cities or large parking areas.

The GPS coordinates will give you the exact address and you are then able to navigate to it through the easy to use map.

IS MY CAR SECURE?

For those moments when you're unsure if you've locked your car.

Through the MyCUPRA app, authorised users can see and control the lock status of the doors and boot.

IS MY SOFTWARE UP TO DATE?

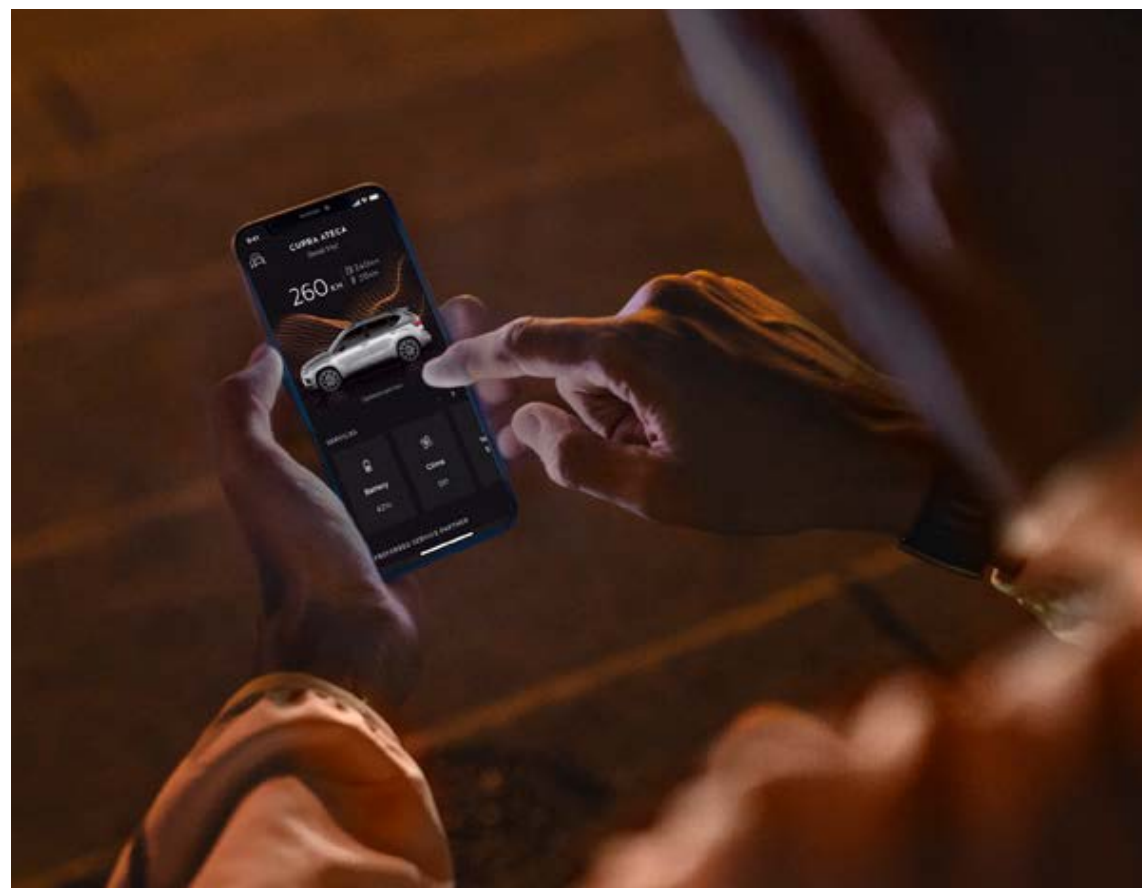
Just like your mobile phone, your CUPRA also requires regular software updates.

You will be notified of any Over-the-Air updates (OTA) when they become available, these updates ensure that your CUPRA's software remains up to date and install new features without the need to visit a workshop.

WHEN IS MY SERVICE DUE?

You have enough things in your head to have to remember your next car service.

Activate automatic service scheduling and your chosen authorised service partner will contact you as soon as your vehicle detects the need of a service (inspection or relevant warning light).



TAKE YOUR CONNECTIVITY TO THE MAX

Just download the MyCUPRA App, create an account with your personal data and introduce the chassis number of your car located on the left side of the windscreen. In only a few minutes, you will have your CUPRA in the palm of your hand.

ENROL YOUR CUPRA TO CONNECT



DOWNLOAD MYCUPRA APP



PLAY STORE



APPSTORE

Notes: Some features may vary depending on the vehicle's configuration and equipment.

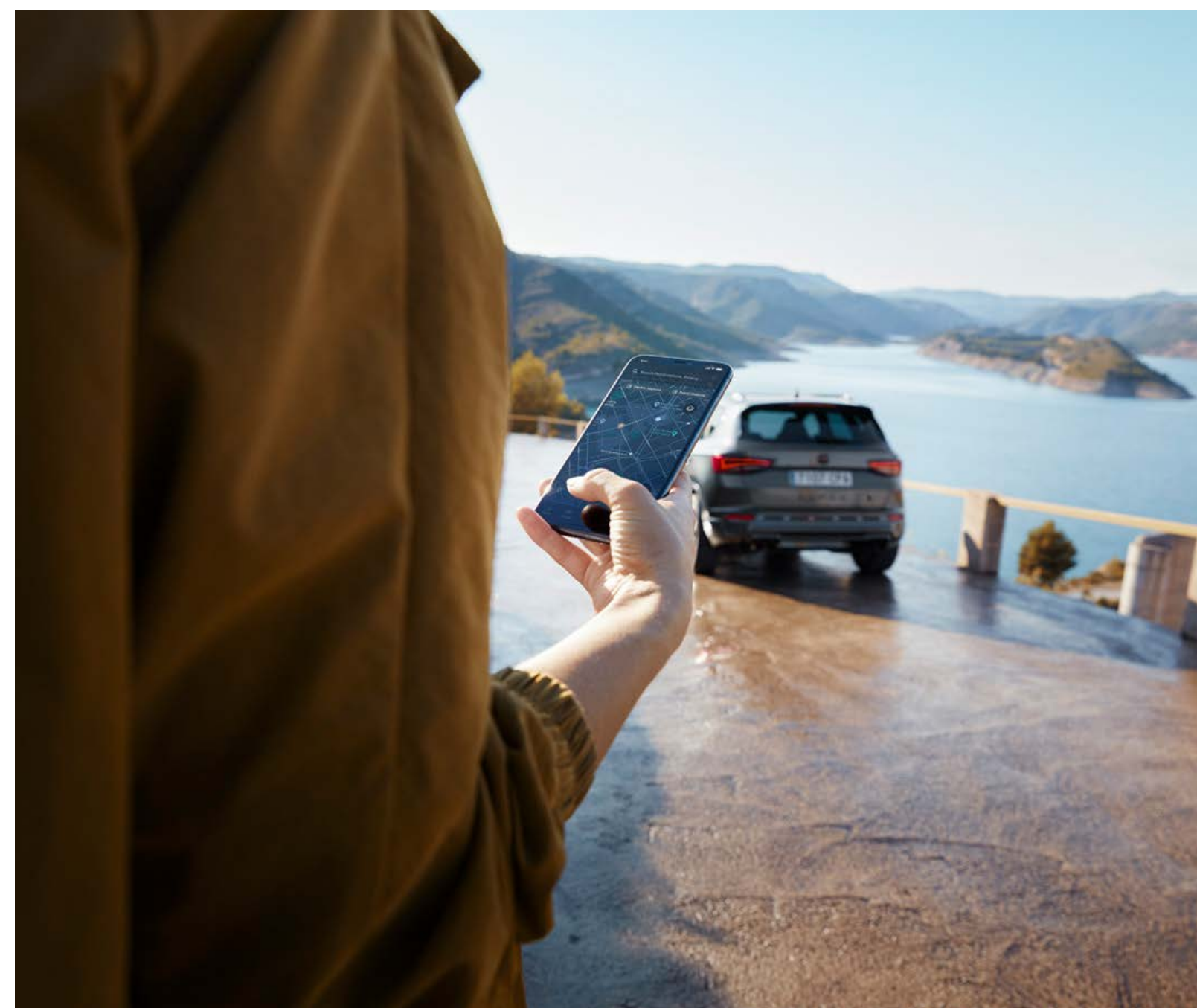
If you have any questions, write to us at cupradigitalsupport@cupraofficial.com or cupra-id-support@cupraofficial.com



CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you to connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your CUPRA.

CUPRA CONNECT offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA CONNECT services are available free for 10 years to all CUPRA owners whilst CONNECT Plus can be accessed via a free trial for an initial three years, both services can be renewed after their respective trial periods.



CUPRA CONNECT

FREE FOR 10 YEARS

Standard CUPRA CONNECT enables access to multiple features and benefits including:

VEHICLE STATUS

- Driving data
- Vehicle health report

COMFORT

- Parking position
- Personalisation

REMOTE AND CONTROL

- Horn and turn signals
- Anti-theft alert
- Remote lock and unlock
- Remote auxiliary heater

STREAMING

- Internet radio

SAFE AND SECURE

- Service scheduling
- Customer care
- Breakdown call

NAVIGATION

- Online POI search
- Online destination import
- Online route impact
- Online maps update

CUPRA BORN

- e_Manager
- Departure times
- Remote battery charge
- Battery care mode
- Remote climatization

CUPRA CONNECT PLUS

3 YEARS FREE TRIAL

- Online traffic information
- Local hazard information
- Online route calculation

- Dynamic POI's (petrol + charging + parking information)

Please note: The availability of CUPRA CONNECT services may vary depending on your vehicle and vehicle equipment.



WARRANTIES



FIVE-YEAR MANUFACTURER WARRANTY

All new CUPRA's ordered on or after 03/04/2024 in the UK, come with a five year/90,000 miles warranty, protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further three years up to a maximum of 90,000 miles (whichever is soonest).

THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.

CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Retailer is covered free by CUPRA Roadside Assistance (including European Cover) for roadside repairs or recovery to an authorised repairer for a term of one year. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2025. While CUPRA makes every effort to make sure that specifications are accurate at the time of going to press (01/25), you should always check details with your CUPRA Retailer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.





CUPRA CARE PLAN

DESIGNED TO LOOK AFTER YOUR CUPRA AND YOU.

DRIVE THE DIFFERENCE.
SERVICING AND MAINTENANCE FOR CUPRAS UP TO 12 MONTHS OLD.

Take caring for your CUPRA to the next level with a plan designed to suit a car as unique as yours.

With three levels of care, you can choose the package that suits your individual needs. A CUPRA Care Plan* makes sure your car is always operating at peak performance because we only use CUPRA Genuine Parts, fitted by our trained CUPRA Specialists.

The great thing about a CUPRA Care Plan is no matter what level of care you choose, you'll receive:

- Complimentary collection and delivery**
- CUPRA courtesy clean
- A video of your CUPRA service
- A minimum of 10% off merchandise

And by spreading the cost into manageable monthly payments, starting from just £4.13 a month (on plans activated within 90 days of new car registration), you can make caring for your CUPRA that bit easier.

*Available for CUPRA vehicles up to 12 months old only. Price valid until 31/12/2024. Battery electric vehicles excluded. T&Cs apply. Servicing must be carried out in line with the requirement of the service schedule. Offer excludes vehicles with performance brakes with front Brembo calipers. All work must be carried out at an authorised CUPRA Retailer. Excludes additional remedial work outside of the plan inclusions. Offer may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by SEAT Financial Services.

**Collection & delivery subject to Retailer availability. Drop off and collection, loan car or courtesy lift may also be offered as an alternative to help keep you moving.



LEVELS OF COVER

Choose the package right for you. Spread the cost or pay upfront*.

LEVEL 1

Your first two services:

- + 1 pollen filter replacement
- + 10% off all merchandise

£4.13 a month over 24 monthly payments, for cars aged 0 to 90 days.

£19.75 a month over 24 monthly payments, for cars aged 90 days to 12 months.

LEVEL 2

Your first two services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 15% off all merchandise

£16.63 a month over 24 monthly payments, for cars aged 0 to 90 days.

LEVEL 3

Your first three services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 1 set of spark plugs (if required)
- + 1 brake fluid change
- + Your first MOT
- + 20% off all merchandise

£22.19 a month over 36 monthly payments, for cars aged 0 to 90 days.

Enjoy the peace of mind that your CUPRA is being taken care of with a package that suits you.

Buy a CUPRA Care Plan today. **Contact your nearest Retailer** to purchase.

*Upfront offer pricing for level 1 is £99.00, level 2 £399.00, level 3 £799.00 and standard upfront pricing for level 1 is £474.00.



VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grams per kilometre (g/km). The table below illustrates the duty you will pay based on the DVLA bandings.

The standard rate for Petrol and Diesel is £190 and £180 for Alternative Fuel Vehicles. Please be aware vehicles priced in excess of £40,000 (when combining the MDP (Manufacturer's Direct Price) (incl. VAT) and any additional options you select will incur an additional £410 a year in vehicle tax for Petrol and Diesel cars and £410 for Alternative Fuel Cars.

For full details please refer to gov.uk/vehicle-tax-rate-tables



12-MONTH ROAD FUND LICENCE (RFL) RATE FOR PETROL, DIESEL AND ALTERNATIVE FUEL VEHICLES

CO ₂ g/km	1ST YEAR RATE PETROL/DIESEL	1ST YEAR RATE ALTERNATIVE FUEL VEHICLES (AFVs)
0	£0	£0
1	£10	£0
51	£30	£20
76	£135	£125
91	£175	£165
101	£195	£185
111	£220	£210
131	£270	£260
151	£680	£670
171	£1,095	£1,085
191	£1,650	£1,640
226	£2,340	£2,330
256	£2,745	£2,735

CARS REGISTERED ON OR AFTER 1 APRIL 2024



BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The BIK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2024/25.



Model shown: CUPRA Ateca VZ1 in Graphite Grey

BIK CALCULATION EXAMPLE: CUPRA ATECA V1 1.5 ECOTSI DSG-AUTO 150PS

P11D value (Manufacturer's Direct Price price less RFL and first registration fee)	£36,410.00
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WLTP CO ₂ emissions (g/km)	153
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Company car BIK tax based on CO ₂ emission level	35%
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Taxable BIK (for 2024/25 tax year): 35% of £36,410.00	£12,743.50
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ANNUAL COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

20% of £12,743.50	£2,548.70 per annum
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MONTHLY COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

£2,548.70 divided by 12	£212.40 per month
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ENGINE

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Type (cylinders / valves per cylinder)	4/4	4/4	4/4
Displacement (cc)	1498	1984	1984
Bore and stroke (mm)	74.5 / 85.9	82.5 / 92.8	82.5 / 92.8
Compression ratio	12	12.2	9.3
Maximum power (kW (PS) / rpm) ¹	110 (150) 5000-6000	140 (190) 4200-6000	221 (300) 5300-6500
Maximum torque (Nm / rpm)	250 / 1500-3500	320 / 1500-4100	400 / 2000-5200
Fuel supply system	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Petrol	Petrol	Petrol
Emission control	RDE 2	RDE 2	RDE 2
Start / stop system	Yes	Yes	Yes

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.



TRANSMISSION

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Gearbox type	7-speed automatic		

PERFORMANCE

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Maximum speed (km/h)	199	212	250
Maximum speed (mph) ²	124	132	155
Acceleration 0-62mph (s) (0-100 KM/H (S))	9.3	7.2	4.9

2. Where law permits.



FUEL CONSUMPTION³ (WLTP)

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Combined MPG range	40.4-42.2	33.6-35.8	30.4-31.4

TRIM & EMISSION (WLTP) CO₂ (G/KM)

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
V1	153	180	-
V2	153	180	-
VZ1	-	-	205
VZ2	-	-	205
VZ3	-	-	204

3. Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight of the vehicle. Additional specifications can lead to a higher weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



CHASSIS

1.5 ECOTSI DSG-AUTO 150PS

2.0 ECOTSI DSG-AUTO 4DRIVE 190PS

2.0 TSI DSG-AUTO 4DRIVE 300PS

Front suspension

Independent type McPherson - coil springs - hydraulic shock absorber [DCC equipment (Adaptive chassis control)]

Rear suspension

Semirigid axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)]

Steering system

R-EPS (Rack Electric Power System); in CUPRA: Progressive steering

Turning circle diameter [wall to wall] (m)

10.8



BRAKING SYSTEM

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Anti-lock Braking System (ABS)		Dual hydraulic circuit and brake system diagonal split with brake booster	
Type (front / rear)	Front ventilated disc brakes and rear solid disc breaks	Front ventilated disc brakes and rear solid disc breaks	Front and rear ventilated disc brakes
Front discs (mm)		312 x 25	340 x 30 370 x 32 (optional performance brakes)
Rear discs (mm)		272 x 10	310 x 22



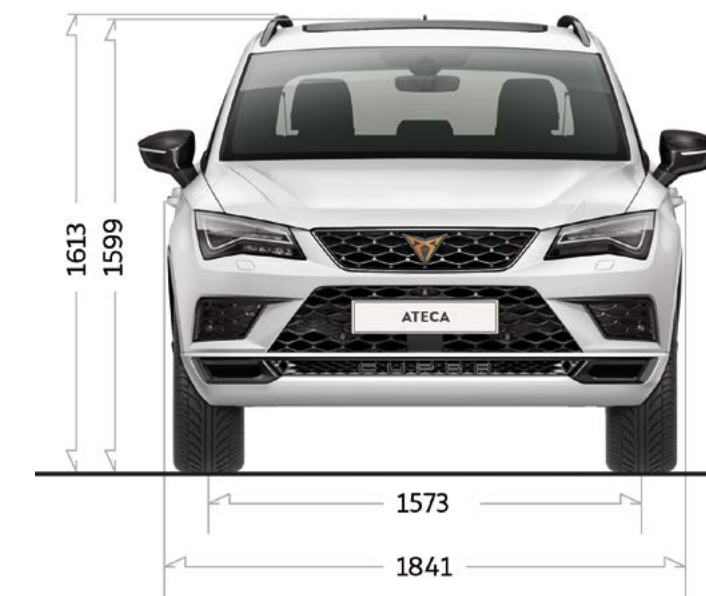
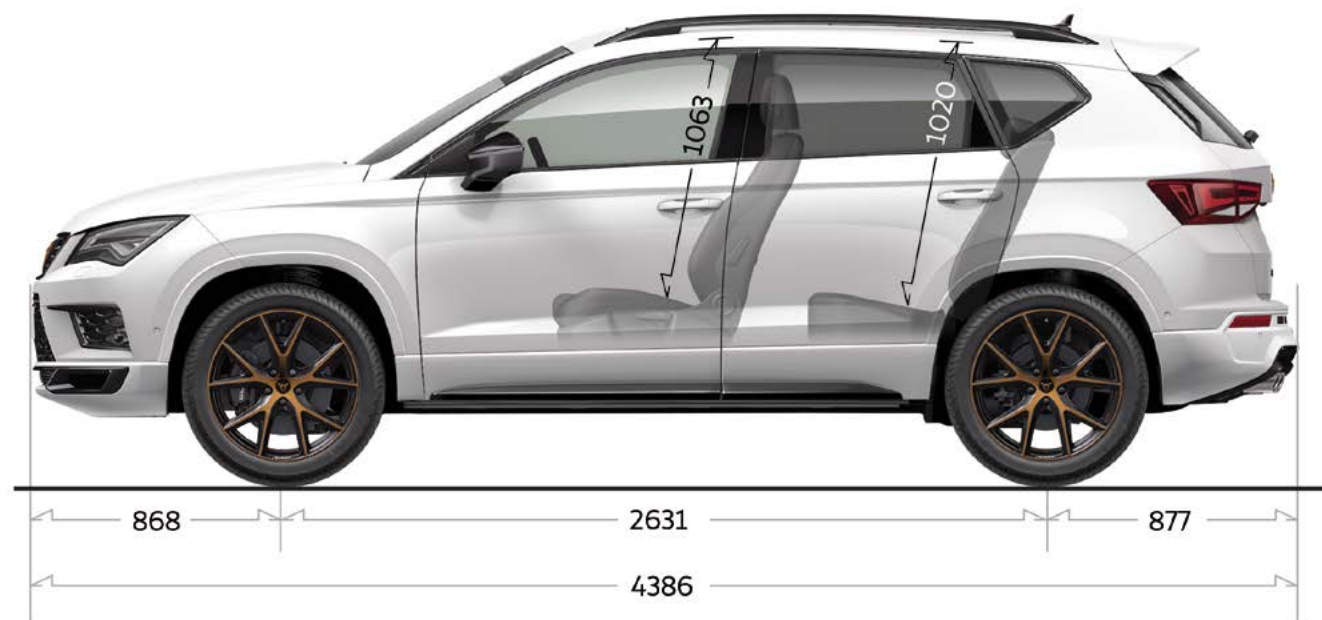
WEIGHTS

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Kerb weight [with driver] (kg)	1449	1602	1628
Permissible gross weight (kg)	1930	2090	2130
Max. towing weight without brake (kg)	700	750	750
Max. towing weight with brake 8% (kg)	1800	2000	2100
Max. towing weight with brake 12% (kg)	1600	1900	2100



DIMENSIONS

	1.5 ECOTSI DSG-AUTO 150PS	2.0 ECOTSI DSG-AUTO 4DRIVE 190PS	2.0 TSI DSG-AUTO 4DRIVE 300PS
Boot capacity (l)	510	485	485
Fuel tank capacity (l)	50	55	55

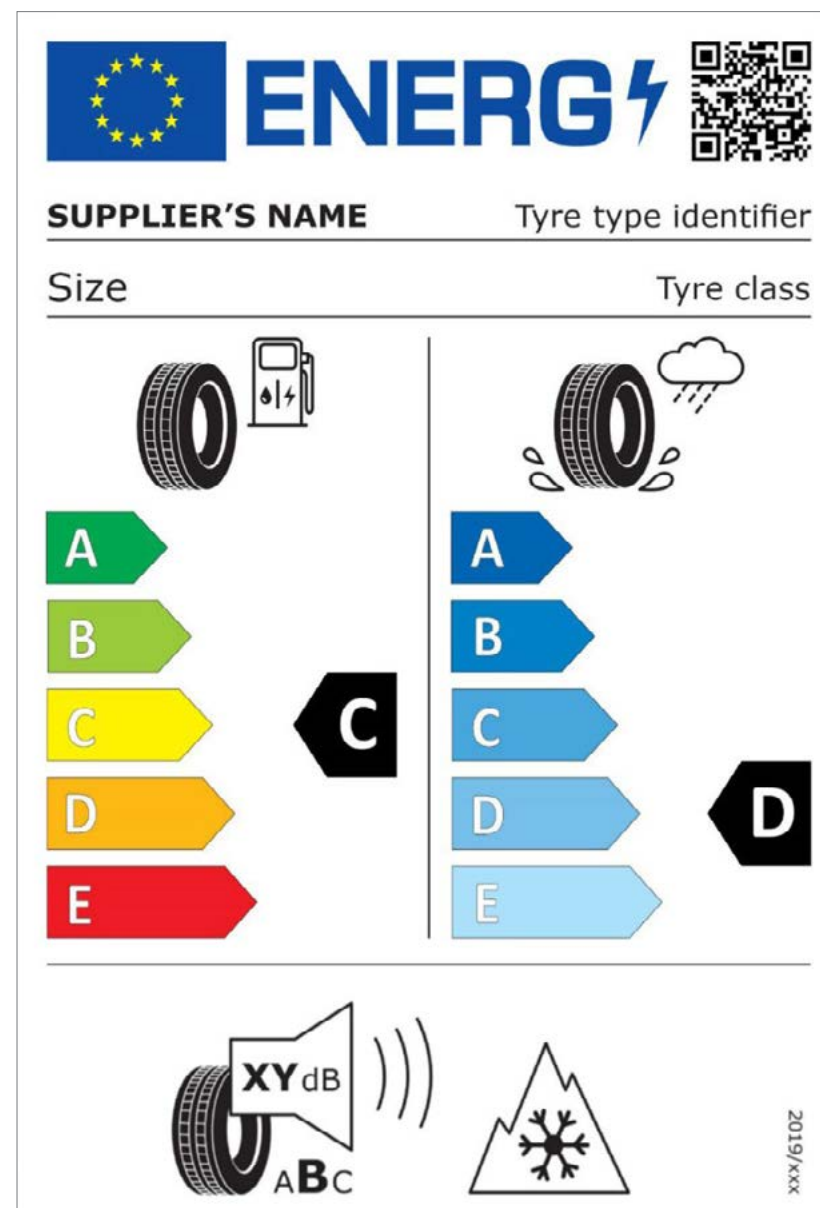




YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know. Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.

You'll see more in-depth information on your tyres while configuring your car. Click [here](#) to start building your CUPRA now.



ENERGY EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your energy consumption, with tyres rated as class A being the most efficient.

WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class-A being the quietest and C the loudest.



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process, the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

Published in the UK, December 2024

12242147_122024

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