

5 YEAR WARRANTY



2024



CUPRA

BORN

MODEL, SPECIFICATION AND PRICES



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BORN

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THE CUPRA BORN

100% ELECTRIC. THE IMPULSE
OF A NEW GENERATION.

EXCELLENT PERFORMANCE,
EXTREMELY SUSTAINABLE,
AND INCREDIBLY INNOVATIVE,
WELCOME TO THE FIRST-EVER
ALL-ELECTRIC CUPRA.



SELECT YOUR TRIM

→ V1

→ V2

→ V3

→ VZ



CUPRA Born VZ 79kWh 326PS



BORN V1

MANUFACTURER'S DIRECT PRICE FROM £35,495*

AVAILABLE ON 59KWH 230PS E-BOOST BATTERY

KEY SPECIFICATION FOR THE V1 TRIM

WHEELS AND TYRES

- 19" 'Typhoon' alloy wheels

INTERIOR EQUIPMENT

- Interior ambient lighting
- Heated, leather-wrapped multi-function steering wheel with satellite buttons

EXTERIOR EQUIPMENT

- LED headlights with welcome home function and adverse weather function
- LED tail lights
- Rain sensing wipers

INFOTAINMENT

- 12.9" Navigation system
- 5.3" Digital Cockpit
- CUPRA Connect: Safety and Service, Remote Access and Online Infotainment
- Remote Access: 3 year subscription included:
 - Battery charge
 - Remote climatization
 - Remote profiles and timers
 - Online Infotainment
 - Online traffic information
 - Online map update
 - Online route calculation
 - Dynamic POI
 - Online voice assistant

- Wireless Full Link smartphone integration
- Safety & Service: 10 year subscription included:
 - Emergency call
 - Breakdown call
 - Service scheduling

SEATS AND TRIM

- Front sport bucket seats in black SEAQUAL® yarn
- Copper interior detailing
- Front centre armrest

FUNCTIONAL AND MECHANICAL

- Rear view camera
- Sport suspension
- Drive Profile Selection (Range, Comfort, Performance, Individual)

SAFETY AND SECURITY

- Adaptive cruise control with speed limiter
- Forward collision warning with automatic braking
- Driver Alert System: Tiredness recognition
- Lane assist
- Dynamic road sign display

CHARGING

- Mode 3 charging cable 32A



Model shown: CUPRA Born V1 59kWh 230PS e-Boost in Glacial White



INFORMATION AT YOUR FINGERTIPS VIA THE 5.3" DIGITAL COCKPIT AND 12.9" CENTRAL DISPLAY INFOTAINMENT SYSTEM

The CUPRA Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA Connect services. Possible changes in technology may cause permanent unavailability of them. *All prices shown are MDP (Manufacturer's Direct Price), inclusive of VAT. Sold by CUPRA UK, a trading division of Volkswagen Group United Kingdom Limited. MDP includes: delivery to Agent, number plates, new vehicle registration fee, the first year's Vehicle Excise Duty and VAT (calculated at 20%). CUPRA UK may change the MDP at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any MDP prices displaying correctly on our materials.



Model shown: CUPRA Born V2 59kWh 230PS e-Boost in Midnight Black

BORN V2

MANUFACTURER'S DIRECT PRICE FROM £37,265*
AVAILABLE ON 59KWH 230PS E-BOOST BATTERY

IN ADDITION TO THE V1 TRIM

INTERIOR EQUIPMENT

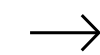
- Heated front seats

INFOTAINMENT

- Augmented-reality head-up display

EXTERIOR EQUIPMENT

- Dark tinted rear windows



AUGMENTED-REALITY HEAD-UP DISPLAY



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Model shown: CUPRA Born V3 59kWh 230PS e-Boost in Aurora Blue

BORN V3

MANUFACTURER'S DIRECT PRICE
FROM £39,015*

AVAILABLE ON 59KWH 230PS E-BOOST AND
77KWH 230PS E-BOOST BATTERIES

IN ADDITION TO THE V2 TRIM

WHEELS AND TYRES

- 20" Thunderstorm machined wheels

INTERIOR EQUIPMENT

- Interior ambient lighting

SEATS AND TRIM

- Granite Grey Dinamica® seats:
 - 12 way electrically adjustable front seats
 - Pneumatically adjustable lumbar support
 - Massage function



↑ 20" 'THUNDERSTORM'
MACHINED AERO WHEELS



↑ GRANITE GREY
DINAMICA® SEATS



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BORN VZ

MANUFACTURER'S DIRECT PRICE FROM £44,625*
AVAILABLE ON 79KWH 326PS E-BOOST BATTERY

KEY SPECIFICATION FOR THE VZ TRIM

INCREASED POWER TO 326PS
RANGE OF UP TO 372 MILES

WHEELS AND TYRES

- 20" Thunderstorm alloy wheels

INTERIOR EQUIPMENT

- Interior smart light
- Steering wheel with paddles
- Tech (M) pack:
 - Keyless entry and go with illuminated door handles
 - Wireless phone charger
 - Car2X intelligent vehicle networking

EXTERIOR EQUIPMENT

- Exclusive Dark Forest paint (optional)
- CUPRA and VZ logo lettering in dark chrome



INFOTAINMENT

- Sennheiser Premium Audio

SEATS AND TRIM

- Enceladus Grey Cup Bucket Seats



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SELECT YOUR BATTERY

	FUEL	WLTP CO ₂ G/KM	INSURANCE GROUP (1-50)	BIK 2024/25*	BASE PRICE (EXCL. VAT)	VAT @ 20.0%	BASE PRICE (INCL. VAT) (P11D VALUE)	1ST YEAR RFL RATE 2024/25	STANDARD RFL	1ST REG FEE 2024/25	MDP (MANUFACTURER'S DIRECT PRICE) (INCL. VAT)
CUPRA Born V1 59 kWh 230PS e-Boost	BEV	0	26E	2%	£29,533.00	£5,907.00	£35,440.00	£0.00	£180.00	£55.00	£35,495.00
CUPRA Born V2 59 kWh 230PS e-Boost	BEV	0	27E	2%	£31,008.00	£6,202.00	£37,210.00	£0.00	£180.00	£55.00	£37,265.00
CUPRA Born V3 59 kWh 230PS e-Boost	BEV	0	27E	2%	£32,467.00	£6,493.00	£38,960.00	£0.00	£180.00	£55.00	£39,015.00
CUPRA Born V3 77 kWh 230PS e-Boost	BEV	0	28E	2%	£34,783.00	£6,957.00	£41,740.00	£0.00	£180.00	£55.00	£41,795.00
CUPRA Born VZ 79 kWh 326PS e-Boost	BEV	0	34E	2%	£37,142.00	£7,428.00	£44,570.00	£0.00	£180.00	£55.00	£44,625.00

*BIK value is based on WLTP CO₂ and applicable from 19/12/2024.

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E-BOOST

WHAT IS E-BOOST

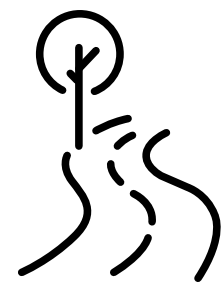
With e-Boost, you'll have a surge of extra power available whenever you need it. By ramping up the already phenomenal output of the CUPRA Born, it gives you a burst of adrenaline-charged performance.

HOW DO I ACTIVATE E-BOOST

Whenever the impulse takes you, press the satellite button on the right of your steering wheel to unleash an extra 20kW of electrifying power – or choose the e-Boost option in your CUPRA Drive Profile menu. Better yet, simply 'kick down' on the accelerator to trigger e-Boost in the purest, most dynamic way.

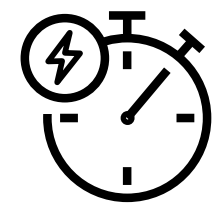
WHATS INCLUDED WITH E-BOOST

The e-Boost package includes our CUPRA steering wheel with satellite buttons, designed to put unbridled performance at your fingertips. Just as importantly, it comes with enhanced front brake discs – capable of reining in all that incredible power.



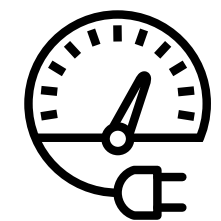
RANGE

Up to 348 miles (combined weighted electrical range-WLTP)*



CHARGE

5-80%:
– 7.5 hours wallbox
< 1hr rapid charge at public charging station*



SPEED

0-62mph = 7.1 seconds*



*Based on CUPRA Born V3 77kWh 230PS.
For further charging information refer to technical information pages.



CHARGING AT HOME AND ON THE GO

CHARGING AT HOME

Charging your new CUPRA Born at home is likely to become part of your everyday routine, so we've made it simple.

There are two options for home charging, either via a traditional three-pin plug or a specially installed wallbox (the Mode 3 DC cable is standard equipment). Ohme is CUPRA's recommended supplier to install a wallbox at your home and guide you through the complete home charging journey. Ohme have a range of chargers with features such as smart scheduling to charge your CUPRA when the electricity rates are at their lowest.

KNOW YOUR POWER SUPPLIES

AC – Alternating Current
DC – Direct Current

WHY DO WE RECOMMEND A WALLBOX IS INSTALLED TO CHARGE YOUR CUPRA BORN?

While a three-pin socket can charge your new CUPRA Born at home, a home wallbox is recommended due to the high energy demands and the significantly faster charge time. A 7.2kW wallbox can charge your CUPRA Born three times faster than with a three-pin plug. A home wallbox installed by an accredited installer like Ohme ensures that your car receives a full night of uninterrupted fast charge.

CHARGING ON THE GO

While you're out on the road, you can choose from a number of public charging points to top up your new CUPRA Born. Zap Map is a great website (zap-map.com) to locate suitable chargers across the UK.

COMBINED CHARGING SYSTEM (CCS)

AC & DC rapid charging, is available at most public charging stations. Rapid chargers are the fastest way to charge an EV vehicle and often found in motorway services or in locations close to main roads. The CUPRA Born is equipped with CCS (combined charging system), which supplies high power direct or alternating (DC/AC) to charge a battery to 80% quickly.

REGENERATIVE BRAKING

This is the recovery of energy usually lost when braking. CUPRA Born optimises braking energy to prolong its battery life and not reduce your range.



SELECT YOUR PAINT COLOUR

PREMIUM METALLIC



AURORA BLUE

V1 | V2 | V3

METALLIC



GLACIAL WHITE

V1 | V2 | V3 | VZ



GREYSER SILVER

V1 | V2 | V3 | VZ



MIDNIGHT BLACK

V1 | V2 | V3 | VZ

PREMIUM METALLIC



DARK FOREST

VZ

NON-METALLIC



VAPOR GREY

V1 | V2 | V3 | VZ



WHEELS AND TYRES

	V1	V2	V3	VZ
19" 'Typhoon' machined alloy wheels with 215/50 R19 tyres	▼	▼	-	-
20" Thunderstorm machined alloy wheels with 215/45 R20 tyres	-	-	▼	▼
Tool kit (with tirefit)	-	-	▼ (77 kwh)	▼
Tool kit	▼	▼	▼ (59 kwh)	-



EXTERIOR EQUIPMENT

	V1	V2	V3	VZ
Grey exterior mirrors	▼	▼	▼	▼
Electrically adjustable, folding and heated door mirrors	▼	▼	▼	▼
Windshield wiper with light / rain sensor	▼	▼	▼	▼
Heat-insulated glass & Acoustic windshield	▼	▼	▼	▼
Full LED headlights	▼	▼	▼	▼
LED rear lights	▼	▼	▼	▼
Full LED headlights with welcome home function and adverse weather function	▼	▼	▼	▼
Dark tinted rear windows	-	▼	▼	▼
Exterior VZ lettering	-	-	-	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



INFOTAINMENT

V1

V2

V3

VZ

CUPRA Connect: Safety and Service, Remote Access and Online Infotainment

- Safety & Service:
10 year subscription included: Emergency call, Breakdown call,
Service scheduling
- Remote Access: 3 Year subscription included:
Battery charge, Remote climatisation, Remote profiles and timers, Online
infotainment, Online traffic information, Online map update, Online route
calculation, Dynamic POI, Online voice assistant



Pilot (M):

- Adaptive cruise control (with follow-to-stop) and speed-limiter
- Front light assist
- Navigation system with media & CUPRA Connect with online services
- Rear view camera system
- Dynamic road sign display



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INFOTAINMENT

	V1	V2	V3	VZ
Tech (M) including:				
- KESSY advanced with illuminated door handles	▽	▽	▽	▼
- Wireless phone charger				
- Car 2X – intelligent vehicle networking				
e-Call Service	▼	▼	▼	-
7 infotainment speakers	▼	▼	▼	-
Sennheiser premium audio	▽	▽	▽	▼
5.3" Digital Cockpit with 12.9" central display infotainment system	▼	▼	▼	▼
Voice assistant	▼	▼	▼	▼

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▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



INFOTAINMENT

	V1	V2	V3	VZ
Augmented-reality Head-up display	-	▼	▼	▼
Two front and two rear USB sockets (rear two are charge only)	▼	▼	▼	▼
Wireless Full Link smartphone integration	▼	▼	▼	▼
Bluetooth (without wireless charger)	▼	▼	▼	▼
DAB (Digital Audio Broadcasting) and AM/FM radio	▼	▼	▼	▼



INTERIOR EQUIPMENT

	V1	V2	V3	VZ
Aluminium pedals	▼	▼	▼	▼
Multi-coloured interior ambient lighting	▼	▼	▼	▼
Smart Light	▽	▽	▽	▼
Climatronic dual-zone air conditioning	▼	▼	▼	▼
Electric auxiliary air heater	▼	▼	▼	▼
Heated, leather-wrapped multi-function steering wheel with satellite buttons (e-Boost only)	▼	▼	▼	▼
CUPRA emblem on steering wheel	▼	▼	▼	▼
Keyless-Go	▼	▼	▼	▼
Auto-dimming rear view mirror	▼	▼	▼	▼
Preparation for alcohol interlock	▼	▼	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



SEATS AND TRIM

	V1	V2	V3	VZ
SEAQUAL® Yarn seat trim	▼	▼	-	-
Granite Grey Dinamica® front bucket seats; 12 way electrically adjustable, pneumatically adjustable lumbar support and massage function	-	-	▼	-
CUP Bucket seats with power seat adjustment, lumbar support and memory feature	-	-	-	▼
Manual height adjustment for front seats	▼	▼	-	-
Unsplit rear seat bench, split folding backrest, without centre armrest	▼	▼	-	-
Unsplit rear seat bench, split folding backrest, with centre armrest	-	-	▼	▼
Heated front seats	▽	▼	▼	▼



FUNCTIONAL AND MECHANICAL

	V1	V2	V3	VZ
Forward collision warning with automatic braking	▼	▼	▼	▼
Lane assist	▼	▼	▼	▼
Park distance control in front and rear	▼	▼	▼	▼
Drive Profile Selection (Range, Comfort, Performance, CUPRA [e-Boost only], Individual)	▼	▼	▼	▼
Sun visors with illuminated mirror	▼	▼	▼	▼
Dynamic steering	▼	▼	▼	▼
Shock absorption in front	▼	▼	▼	▼
Sports rear shock absorption	▼	▼	▼	▼
DCC suspension front and rear	-	-	-	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



SAFETY AND SECURITY

	V1	V2	V3	VZ
Attention and drowsiness Assist	▼	▼	▼	▼
Tyre pressure monitoring system	▼	▼	▼	▼
Anti-theft alarm system, interior monitoring, backup horn, and towing protection	▼	▼	▼	▼
3-point seatbelts	▼	▼	▼	▼
Driver and front passenger airbags with front passenger airbag deactivation, side airbag in front with curtain airbag and interaction airbag in front	▼	▼	▼	▼
Visual and acoustic seatbelt reminder	▼	▼	▼	▼
Emergency steering support with turn assist	▼	▼	▼	▼
ISOFIX points in outer rear seats with top tether anchorage points	▼	▼	▼	▼
Wheel bolts with anti-theft protection	▼	▼	▼	▼
Extended safety system: proactive passenger protection system	▼	▼	▼	▼

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



CHARGING TECHNOLOGY

	V1	V2	V3	VZ
Gear ratio 12,976	▼	▼	▼	-
Gear ratio 7,915	-	-	-	▼
11 kW AC charging capacity	▼	▼	▼	▼
Charging cable mode 3, type 2/3, 32 A	▼	▼	▼	▼
Without charging cable mode 2 (3-pin)	▼	▼	▼	▼
165 kW DC charging capacity (for 59 kWh battery only)	▼	▼	▼	-
175 kW DC charging capacity (for 77 kWh battery only)	-	-	▼	-
185 kW DC charging capacity	-	-	-	▼



WHEELS AND TYRES

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
19" 'Typhoon' 31/2 machined alloy wheels in Glossy Black with details in Copper including tool kit (without tirefit)	▽	▽	-	-	£245.83	£49.17	£295.00
20" 'Firestorm' 31/5 machined alloy wheels in Glossy Black with wider performance tyres and Dynamic Chassis Control*	-	-	▽	-	£1,387.50	£277.50	£1,665.00
20" 'Firestorm' 31/5 machined alloy wheels in Glossy Black with wider performance tyres and Dynamic Chassis Control	-	-	-	▽	£695.83	£139.17	£835.00
20" 'Tornado' machined alloy wheels forged in glossy black with performance tyres 235/40 R20	-	-	-	▽	£954.17	£190.83	£1,145.00
All season tyres 19" + 19" TYPHOON Machined Alloy wheels in Sport Black	▽	▽	-	-	£166.67	£33.33	£200.00
All season tyres 19" + 19" TYPHOON Machined Alloy Wheels in Glossy Black with details in Copper	▽	▽	-	-	£366.67	£73.33	£440.00

*Must be ordered with Dynamic Pack on V3

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



SEATS AND TRIM

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
Aurora Blue Dinamica Bucket Seats	-	-	▽	-	£162.50	£32.50	£195.00

EXTERIOR EQUIPMENT

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
Skyline – Panoramic Sunroof (closed)	▽	▽	▽	▽	£829.17	£165.683	£995.00



INTERIOR EQUIPMENT

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
Cargo Pack (double boot floor, mode 2 charging cable 2.3kW)	▽	▽	▽	▽	£283.33	£56.67	£340.00
Dynamic Pack including:							
- Dynamic Chassis Control Suspension (front and rear)	▽	▽	▽	▼	£691.67	£138.33	£830.00
- Dynamic Chassis Control drive profile							
Heat pump	▽	▽	▽	▽	£808.33	£161.67	£970.00
Tech (M) including:							
- KESSY advanced with illuminated door handles	▽	▽	▽	▼	£450.00	£90.00	£540.00
- Wireless phone charger							
- Car 2X - intelligent vehicle networking							
Tech (L) including:**							
- KESSY advanced with illuminated door handles							
- Wireless phone charger							
- Car 2X - intelligent vehicle networkings	▽	▽	▽	-	£720.00	£145.00	£870.00
- Intelligent park assist							
- Trained park assist							
- Remote Park Assist							

** Not available with Pilot (L)



INTERIOR EQUIPMENT

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
Tech (L) including:							
- KESY advanced with illuminated door handles							
- Wireless phone charger							
- Car 2X - intelligent vehicle networkings	-	-	-	▽	£264.00	£66.00	£330.00
- Intelligent park assist							
- Trained park assist							
- Remote Park Assist							
Pilot (L) including***							
- Top view camera (4 camera: 2 front & rear + 2 side cameras)							
- Rear traffic alert and lane change system with exit warning system							
- Travel assist	▽	▽	▽	▽	£470.83	£94.17	£565.00
- Intelligent park assist							
- Trained park assist							
- Remote Park Assist							
Sennheiser premium audio	▽	▽	▽	▼	£500.00	£100.00	£600.00
Heated Front Seats	▽	▼	▼	▼	£383.33	£76.67	£460.00
Interior Smart Light	▽	▽	▽	▼	£237.50	£47.50	£285.00

***Must be ordered with Tech M

▼ STANDARD | ▽ OPTIONAL | - NOT AVAILABLE



ACCESSORIES

	V1	V2	V3	VZ	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)
All-weather floor mats	▽	▽	▽	▽	£72.92	£14.58	£87.50
Boot luggage compartment tray	▽	▽	▽	▽	£56.67	£11.33	£68.00
Boot luggage compartment tray – double floor	▽	▽	▽	▽	£161.67	£12.33	£74.00
CUPRA car cover	▽	▽	▽	▽	£202.92	£40.58	£243.50
Mudflaps – Front	▽	▽	▽	▽	£75.00	£15.00	£90.00
Mudflaps – Back	▽	▽	▽	▽	£75.00	£15.00	£90.00



PAINT

	BASE PRICE (EXCL. VAT)	VAT @20%	MDP (MANUFACTURER'S DIRECT PRICE) (INCL. VAT)	V1	V2	V3	VZ
Standard paint							
Vapor Grey	£0.00	£0.00	£0.00	▽	▽	▽	▽
Metallic pain							
Glacial White	£579.17	£115.83	£695.00	▽	▽	▽	▽
Geyser Silver	£579.17	£115.83	£695.00	▽	▽	▽	▽
Midnight Black	£579.17	£115.83	£695.00	▽	▽	▽	▽
Special paint							
Aurora Blue	£829.17	£165.83	£995.00	▽	▽	▽	▽
Dark Forest	£829.17	£165.83	£995.00	-	-	-	▽



UPHOLSTERY

	BASE PRICE (EXCL. VAT)	VAT @20%	BASE PRICE (INCL. VAT)	V1	V2	V3	VZ
Black SEAQUAL® Yarn	£0.00	£0.00	£0.00	▼	▼	-	-
Granite Grey Dinamica®	£0.00	£0.00	£0.00	-	-	▼	-
Aurora Blue Dinamica®	£162.50	£32.50	£195.00	-	-	▽	-
Enceladus Grey Microsuede	£0.00	£0.00	£0.00	-	-	-	▼



CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you to connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your CUPRA.

CUPRA Connect offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA Connect services are available free for 10 years to all CUPRA owners whilst Connect Plus can be accessed via a free trial for an initial 3 years, both services can be renewed after their respective trial periods.



CUPRA CONNECT

FREE FOR 10 YEARS

Standard SEAT CONNECT enables access to multiple features and benefits including:

VEHICLE STATUS

- Driving Data
- Vehicle Health Report

COMFORT

- Parking Position
- Personalisation

REMOTE AND CONTROL

- Horn and Turn Signals
- Anti-theft Alert
- Remote Lock and Unlock
- Remote Auxilliary Heater

STREAMING

- Internet Radio

SAFE AND SECURE

- Service Scheduling
- Customer Care
- Breakdown Call

NAVIGATION

- Online POI search
- Online Destination import
- Online Route impact
- Online Maps Update!

CUPRA BORN

- E_Manager
- Departure Times
- Remote Battery Charge
- Battery Care Mode
- Remote Climatization

CUPRA CONNECT PLUS

3 YEARS FREE TRIAL

- Online Traffic Information
- Local Hazard Information
- Online Route Calculation
- Dynamic POI's (Petrol + Charging + Parking Information)

Please note: The availability of CUPRA CONNECT services may vary depending on your vehicle and vehicle equipment.



VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grams per kilometre (g/km). The table below illustrates the duty you will pay based on the DVLA bandings.

The standard rate for Petrol and Diesel is £190 and £180 for Alternative Fuel Vehicles. Please be aware vehicles priced in excess of £40,000 (when combining the MDP (Manufacturer's Direct Price) (incl. VAT) and any additional options you select) will incur an additional £410 a year in vehicle tax for Petrol and Diesel cars, and £410 for Alternative Fuel Cars.

For full details please refer to gov.uk/vehicle-tax-rate-tables



12-MONTH ROAD FUND LICENCE (RFL) RATE FOR PETROL, DIESEL AND ALTERNATIVE FUEL VEHICLES

CO ₂ g/km	1ST YEAR RATE PETROL/DIESEL	1ST YEAR RATE ALTERNATIVE FUEL VEHICLES (AFVs)
0	£0	£0
1	£10	£0
51	£30	£20
76	£135	£125
91	£175	£165
101	£195	£185
111	£220	£210
131	£270	£260
151	£680	£670
171	£1,095	£1,085
191	£1,650	£1,640
226	£2,340	£2,330
256	£2,745	£2,735

CARS REGISTERED ON OR AFTER 1 APRIL 2024



BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The BIK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2024/25.



BIK CALCULATION EXAMPLE: CUPRA BORN V1 59 kWh 230PS

P11D value (Manufacturer's Direct Price price less RFL and first registration fee)	£35,440.00
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WLTP CO ₂ emissions (g/km)	0
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Company car BIK tax based on CO ₂ emission level	2%
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Taxable BIK (for 2024/25 tax year): 2% of £35,440.00	£708.80
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ANNUAL COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

20% of £708.80	£141.76 per annum
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MONTHLY COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

£141.76 divided by 12	£11.81 per month
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BATTERY

	59 kWh 230PS (V1, V2, V3)	77 kWh 230PS (V3)	79 kWh 326PS (VZ)
Type (cylinders / valves per cylinder)	Permanent magnet synchronous electric motor	Permanent magnet synchronous electric motor	Permanent magnet synchronous electric motor
Maximum power (kW (PS) / rpm) ¹	170 (231) / 5300-7000	170 (231) / 5300-7000	240 (326) / 5300-7000
Maximum torque (Nm / rpm)	310 / 0-5000	310 / 0-5000	545 / 0-5000
Fuel supply system	Li-ion battery	Li-ion battery	Li-ion battery
Fuel type	Electric	Electric	Electric
Emission control	RDE 2	RDE 2	RDE 2

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.



TRANSMISSION AND PERFORMANCE

	59 kWH 230PS (V1, V2, V3)	77 kWH 230PS (V3)	79KWH 326PS (VZ)
Gearbox type	EQ310-1P	EQ310-1P	EQ550-1P
Maximum power (kW/ps) ¹	170 (231)	170 (231)	240 (326)
Maximum speed (km/h)	160	160	200
Maximum speed (mph) ²	99	99	124
Acceleration 0-62mph (s) (0-100 km/h (s))	6.7	7.1	5.6

1. The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower).
To convert from metric to imperial horsepower, divide the PS by 1.0139.
2. Where law permits.



BATTERY

	59 kWh 230PS (V1, V2, V3)	77 kWh 230PS (V3)	79 kWh 326PS (VZ)
Battery type	Li-ion	Li-ion	Li-ion
Battery voltage (v)	270-459	240-408	240-408
Battery capacity (net / gross) (kWh)	59 / 63	77 / 82	79 / 84
Battery cells	108	288	192
Charge type (AC/DC)	AC / DC	AC / DC	AC / DC
Charging time AC 11kW 0-100%	6hrs 30 mins	8hrs	8hrs 30 mins
Charging time DC 165kW 10-80%	24 mins	-	-
Charging time DC 175kW 10-80%	-	28 mins	-
Charging time DC 185kW 10-80%	-	-	26 mins



ELECTRIC CONSUMPTION³ (WLTP)

	59 kWh 230PS (V1, V2, V3)	77 kWh 230PS (V3)	79 kWh 326PS (VZ)
Electric consumption combined WLTP (kWh/100km)	15.6-18.2	15.7-17.9	14.7-17.3
Electric range WLTP (km)	428-365	560-487	599-508
Electric range WLTP (miles)	265.9-226.8	348.0-302.6	372.2-315.7
System			
Max power (kW/PS)	170 (231)	170 (231)	240 (326)
Max torque (Nm)	310	310	545

³ Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27/02/2024. For full details on fuel consumption, CO₂ figures and VED bands (Vehicle Excise Duty) please see page 21. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



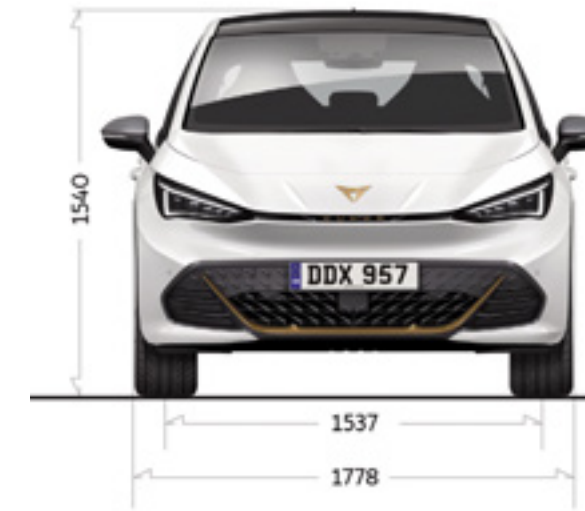
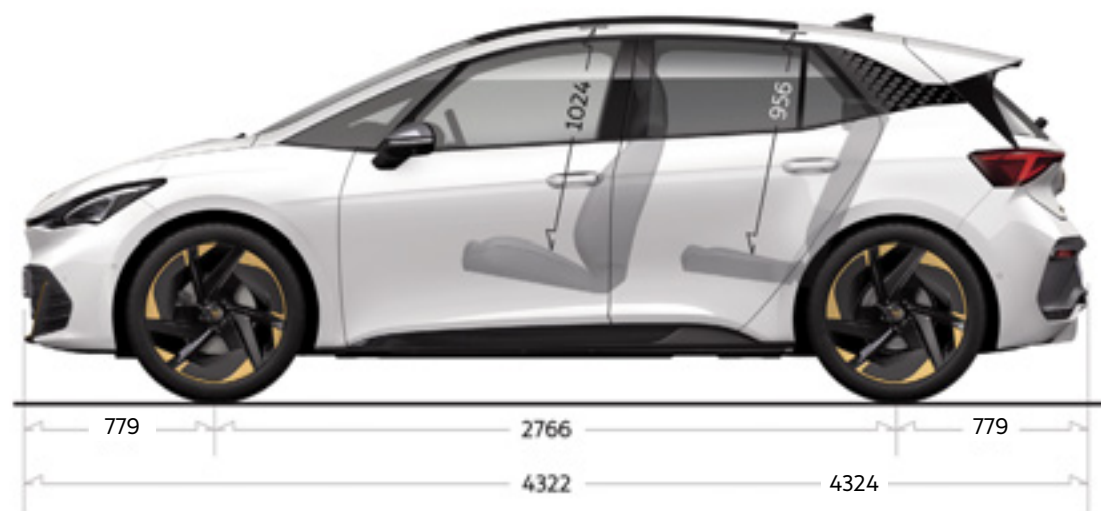
CHASSIS AND BRAKING SYSTEM

	59 kWh 230PS (V1, V2, V3)	77 kWh 230PS (V3)	79 kWh 326PS (VZ)
Front suspension	Independent type McPherson – coil springs – hydraulic dampers – stabilising bar	Independent type McPherson – coil springs – hydraulic dampers – stabilising bar	Independent type McPherson – coil springs – hydraulic dampers – stabilising bar
Rear suspension	Multilink axle – coil springs – hydraulic dampers – stabilising bar	Multilink axle – coil springs – hydraulic dampers – stabilising bar	Multilink axle – coil springs – hydraulic dampers – stabilising bar
Steering system	EPS (Electric Power Steering) with variable ratio	EPS (Electric Power Steering) with variable ratio	EPS (Electric Power Steering) with variable ratio
Turning circle diameter [wall to wall] (m)	10.15	10.15	10.15
Anti-lock Braking System (ABS)	ABS, ESC, electromechanical brake booster and regenerative braking	ABS, ESC, electromechanical brake booster and regenerative braking	ABS, ESC, electromechanical brake booster and regenerative braking
Type (front / rear)	Ventilated front brakes / drum brakes in rear axle	Ventilated front brakes / drum brakes in rear axle	Ventilated front brakes / drum brakes in rear axle
Front discs (mm)	340 x 27	340 x 27	340 x 27
Rear discs (mm)	280	280	280



WEIGHTS AND DIMENSIONS

	59 kWh 230PS (V1, V2, V3)	77 kWh 230PS (V3)	79 kWh 326PS (VZ)
Kerb weight [with driver] (kg)	1841	1969	1999
Permissible gross weight (kg)	2290	2410	2430
Boot capacity (l)	385	385	385
Number of seats	5	5	5



*Model with: 215.45 R20 95T



BATTERY

	59kWh	77kWh	79kWh
Energy (gross)	63 kWh	82 kWh	84 kWh
Energy (net)	59 kWh	77 kWh	79 kWh

CHARGING TIME (AC)

	59kWh	77kWh	79kWh
Charging time AC 2.3 kW 0-100% SOC	29h	37h	39h
Charging time AC 11 kW 0-100% SOC	6:30h	8h	8:30h

FAST CHARGING (DC)

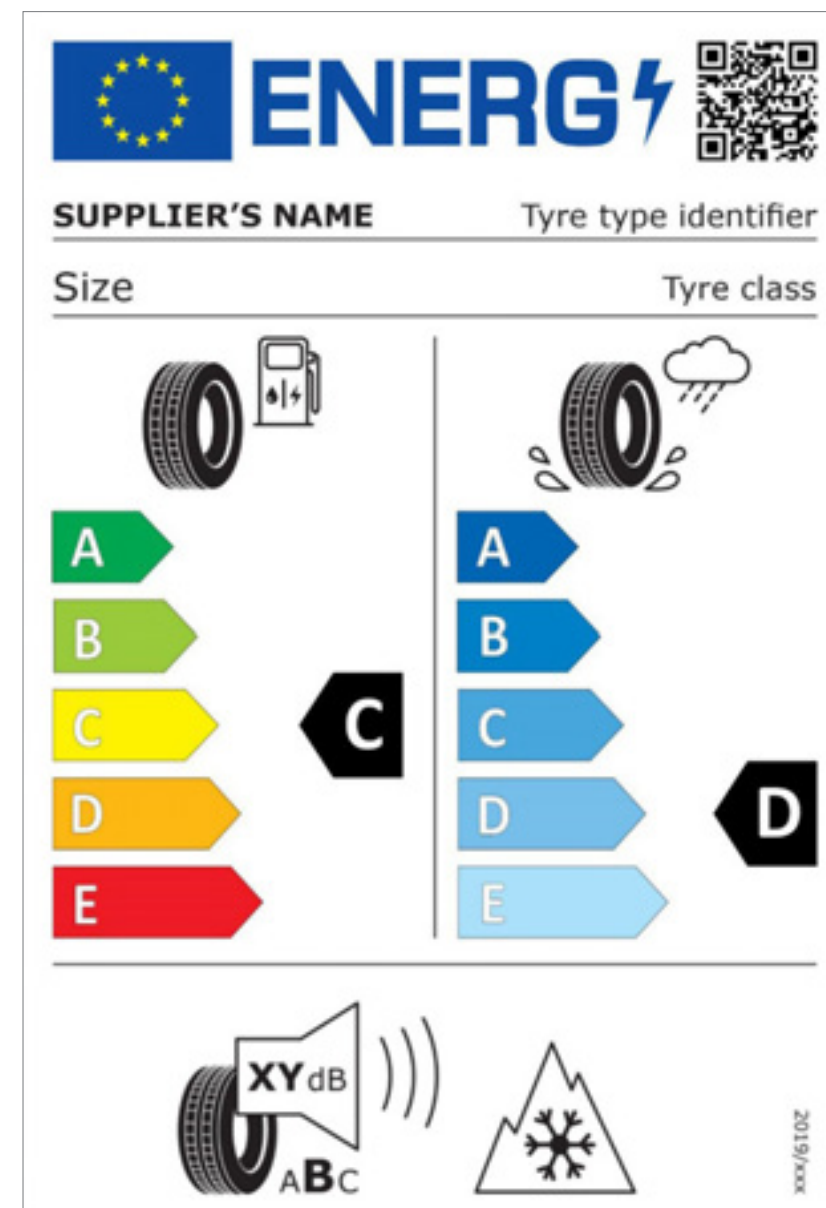
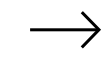
	59kWh	77kWh	79kWh
Charging time DC 165 kW 10-80% SOC	0:24h	-	-
Charging time DC 175 kW 10-80% SO	-	0:28h	-
Charging time DC 185 kW 10-80% SOC	-	-	0:26h



YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know. Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.

You'll see more in-depth information on your tyres while configuring your car. Click [here](#) to start building your CUPRA now.



ENERGY EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your energy consumption, with tyres rated as class A being the most efficient.

WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class-A being the quietest and C the loudest.



WARRANTIES

FIVE-YEAR MANUFACTURER WARRANTY

All new CUPRA's ordered on or after 03/04/2024 in the UK, come with a five year/90,000 miles warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further 3 years up to a maximum of 90,000 miles (whichever is soonest).

BATTERY WARRANTY

The batteries for battery electric vehicles (BEVs) are warranted against all defects in materials and workmanship for eight years or up to 100,000 miles, whichever comes first.

A gradual reduction in battery energy content over time is a normal feature of high voltage battery and does not constitute a warrantable defect. For BEVs, the battery energy content degradation warranty lasts for eight years or up to 100,000 miles, whichever comes first. Where the battery energy content of the high voltage battery is measured by a CUPRA authorised repairer and is found to be less than 70% during the warranty period, then it will be repaired or replaced under warranty subject to conditions. For full details, please go to the CUPRA UK website.

THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

TWELVE-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for twelve years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty.



CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEAN COVER)

Any new CUPRA purchased and registered in the UK from an authorised CUPRA Retailer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for a term of two years. Terms and conditions apply.

SPECIFICATIONS

Specifications refer to Model Year 2025. While CUPRA makes every effort to make sure that specifications are accurate at time of going to press (07/2024), you should always check details with your CUPRA Retailer as there may have been changes in view of CUPRA's policy of continuous product improvement. The right is reserved to change specification and colour at any time. The information in this price list can therefore be given as guidance only.



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process, the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/ recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.

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