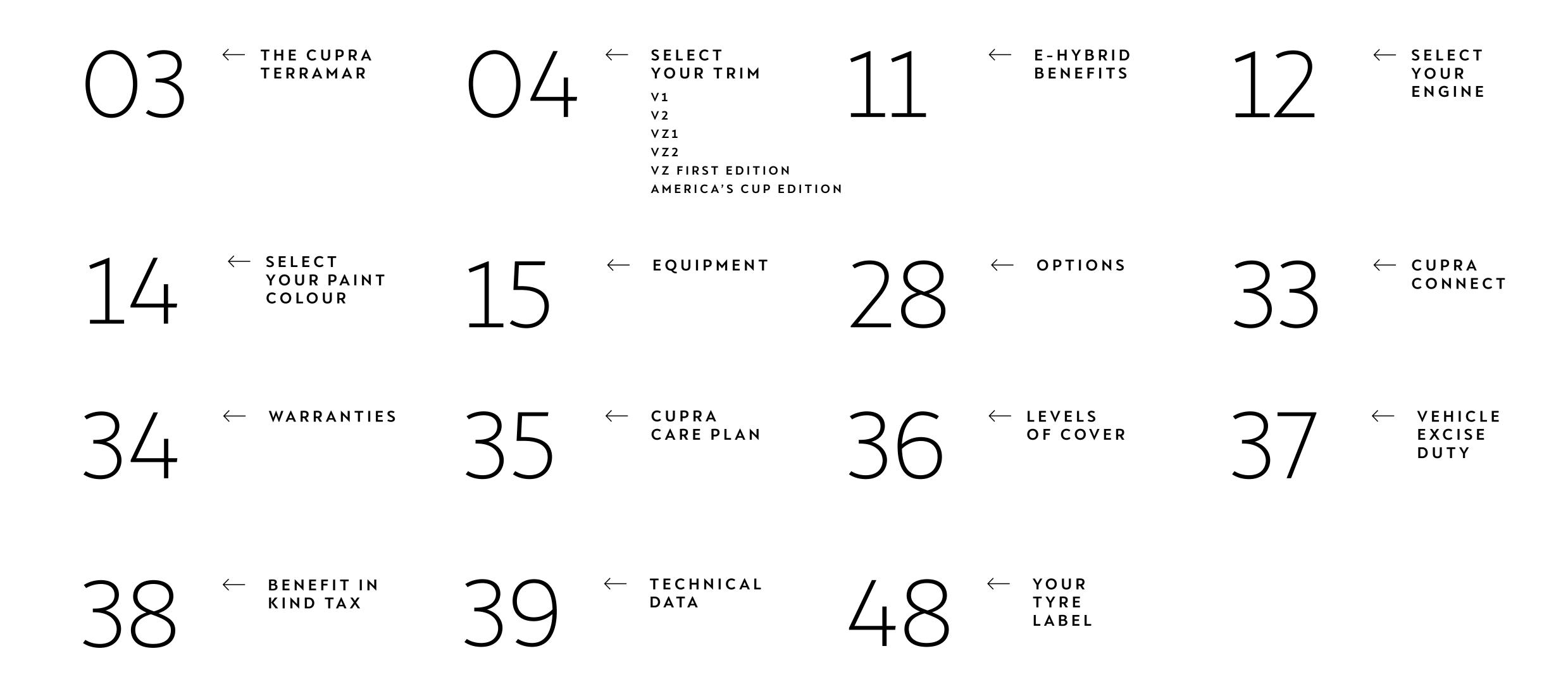
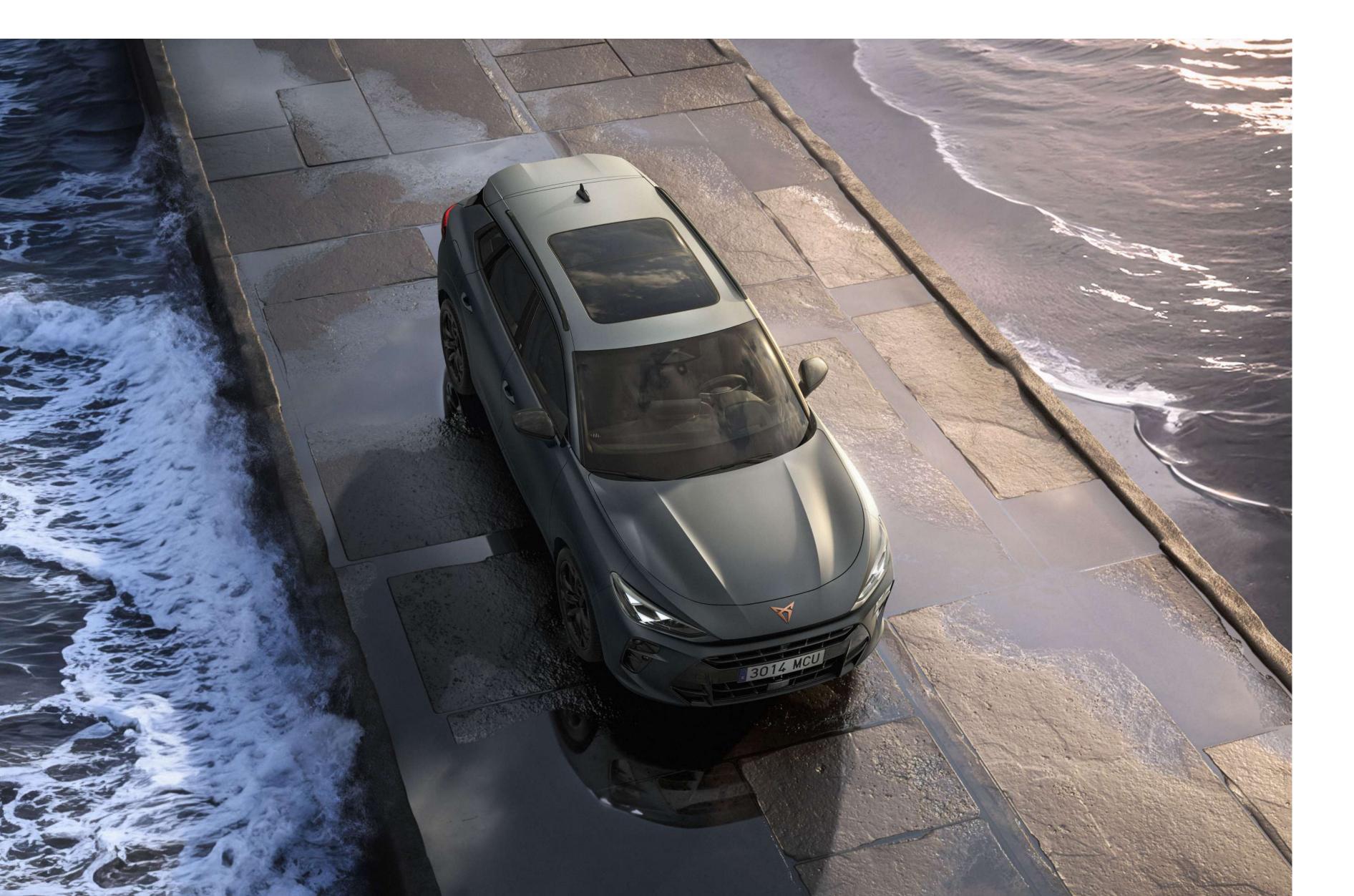


CONTENTS







THE CUPRA TERRAMAR

THE NEW HERO OF A NEW ERA.

WHERE PRECISION, SPEED AND INNOVATION DRIVE SUCCESS.



SELECT YOUR TRIM

- \rightarrow V1
- \rightarrow V2
- \rightarrow VZ1
- \rightarrow VZ2
- ightarrow VZ FIRST EDITION
- → AMERICA'S CUP EDITION





TERRAMAR V1

PRICE FROM £37,605.00

KEY SPECIFICATION FOR THE V1 TRIM

WHEELS AND TYRES

• 18" 'Atomic' alloy wheels with 235/55 R18 1 tyres

EXTERIOR EQUIPMENT

- Black roof rails
- Dark tinted glass in rear seat area
 & heat-reflecting glass in front
- LED headlamps
- CUPRA 3D rear lights w/ ceremony & swiping indicator and illuminated logo
- Rain sensing wipers

INTERIOR EQUIPMENT

- · CUPRA sport pedals
- · Interior ambient lighting
- · Auto-dimming rear view mirror
- Three zone climate control with control panel in rear

INFOTAINMENT

- · 10.25" Digital cockpit
- Media System with Navigation:
- 12.9" Touchscreen Display
- Voice control

- Full Link phone integration (Wireless & Wired)
- 9 speakers
- DAB (Digital Audio Broadcasting)
- Steering wheel mounted controls
- · Wireless phone charger
- · Operating voltage 12v socket
- CUPRA CONNECT PLUS: Safety, Service, Remote & Online

SEATS AND TRIM

- · Black roof lining with chrome interior detailing
- · Illuminated interior front door sills
- Front centre armrest
- 'Deep Ocean' Navy Bucket Seats in cloth with copper stitching, adjustable height and lumbar support
- Heated leather-wrapped multi-function sports steering wheel with Tiptronic

FUNCTIONAL AND MECHANICAL

- Front and rear parking sensors
- Rear view camera
- · Disc brakes front and rear
- · Electronic parking brake

- Driving profile selection and conventional shock absorber
- Speed sensitive power steering (Progressive steering)
- · Electric tailgate with virtual pedal

SAFETY AND SECURITY

- · Anti-theft alarm
- · Adaptive cruise control
- Brake control system (ESC and brake booster)
- Keyless entry and start (KESSY)
- Forward collision warning with automatic braking
- · Emergency steering support with turn assist
- · Advanced Driver Alert System
- · Dynamic Road Sign Display
- · Lane Assist

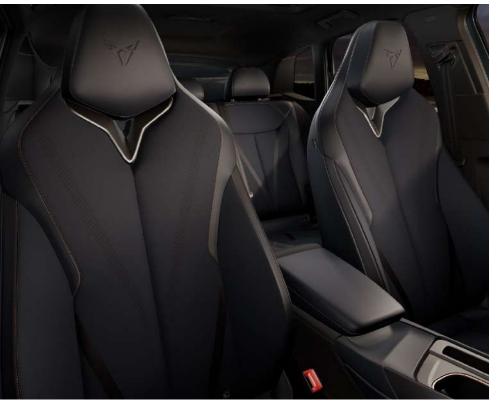
CHARGING

- Mode 2 Cable [10 A] (e-HYBRIDs only)
- Mode 3 Cable [32 A] (e-HYBRIDs only)

WARRANTY

• 5 year/90,000 mile Warranty







BUCKET SEATS WRAPPED IN TEXTILE CREATED FROM 100% UPCYCLED SEAQUAL® YARN

VIEW FULL SPEC

The CUPRA Connect services can be operated only by using available public communication technologies. Please note that due to development of these technologies, especially mobile networks, CUPRA cannot guarantee consistent availability in all countries for the duration of CUPRA Connect services. Possible changes in technology may cause permanent unavailability of them.





19" 'SPECTRUM' – EXCLUSIVE MACHINED ALLOY WHEELS

IN SILVER

TERRAMAR V2

PRICE FROM £40,175.00

IN ADDITION TO THE V1 TRIM

WHEELS AND TYRES

 19" 'Spectrum' Exclusive machined alloy wheels with 255/45 R19 tyres

EXTERIOR EQUIPMENT

 Electrically adjustable, folding and heated door mirrors with memory function

INTERIOR EQUIPMENT

· Smart wraparound interior lighting

INFOTAINMENT

 10.25" Digital cockpit and configurable dashboard



SEATS AND TRIM

- 'Moon Light' Bucket Seats in Dinamica with copper stitching – electrically adjustable seats and lumbar supports for front seats
- Heated front seats, with memory function for driver seat

FUNCTIONAL AND MECHANICAL

- Top view camera (with front and rear view camera system and two side cameras)
- Intelligent Park Assist (with parking route memory)

- · Head-up display
- · High Beam Assist
- Advanced lane assist with semi-automatic vehicle control in a medical emergency and traffic jam assist
- · Side assist, exit assist and rear traffic assist
- Pre-crash front and rear seat belt tensioner, window closure and hazard lights





OPTIONAL 19" 'COSMIC' COPPER ALLOY WHEEL

TERRAMAR VZ1

PRICE FROM £45,095.00

IN ADDITION TO THE V1 TRIM

WHEELS AND TYRES

• 19" 'Cosmic' Exclusive machined alloy wheels with 255/45 R19 tyres

EXTERIOR EQUIPMENT

- Electrically adjustable, folding and heated door mirrors with memory function
- Pure Performance pack ('CUPRA MATRIX LED Ultra'):
- High definition headlamps
- Dynamic headlight range control (self-adjusting while driving)

INTERIOR EQUIPMENT

· Smart wraparound interior lighting

SEATS AND TRIM

- 'Moon Light' Bucket Seats in Dinamica with copper stitching – electrically adjustable seats and lumbar supports for front seats; with memory function for driver seats
- Heated front seats

FUNCTIONAL AND MECHANICAL

- · Dynamic Chassis Control including:
- Adaptive chassis control with a 2-valve shock absorber
- Driving profile selection
 (DCC Comfort, Performance,
 CUPRA, Individual)

SAFETY AND SECURITY

· High Beam Assist

ELECTRICALLY

ADJUSTABLE BUCKET

SEATS IN DINAMICA







TERRAMAR VZ2

PRICE FROM £47,745.00

IN ADDITION TO THE VZ1 TRIM

WHEELS AND TYRES

- 20" 'Hadron' Exclusive machined alloy wheels
- Performance polymer coated 255/40 R20 tyres

INFOTAINMENT

 10.25" Digital cockpit and configurable dashboard

SEATS AND TRIM

 'High Canyon' Deep Burgundy Leather Bucket seats with copper stitching. Electrically adjustable seats and lumbar supports for front seats, with memory function for driver

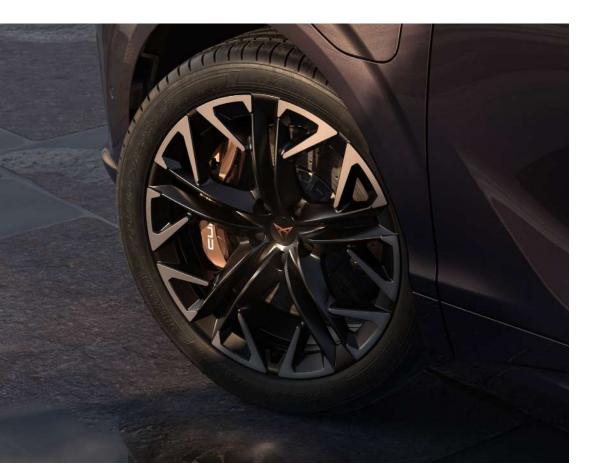
FUNCTIONAL AND MECHANICAL

- Top view camera (with front and rear view camera system and two side cameras)
- Intelligent Park Assist (with parking route memory)

SAFETY AND SECURITY

- · Head-up display
- Advanced lane assist with semi-automatic vehicle control in a medical emergency and traffic jam assist
- · Side Assist & Exit Assist Rear Traffic Assist
- · 3-point seat belts in front, with pretensioner and electric height adjustment
- Pre-crash front and rear seat belt tensioner, window closure and hazard lights







20" 'HADRON' EXCLUSIVE MACHINED ALLOY WHEELS WITH 255/40 R20 TYRES



'HIGH CANYON' DEEP BURGUNDY LEATHER BUCKET SEATS





TERRAMAR VZ FIRST EDITION

PRICE FROM £51,790.00

IN ADDITION TO THE VZ2 TRIM

WHEELS AND TYRES

 20" 'Hadron' Exclusive machined copper alloy wheels with polymer coating performance tyres 255/40 R20 tyres

EXTERIOR EQUIPMENT

· Panoramic sunroof

INFOTAINMENT

- · 10.25" Digital cockpit and configurable dashboard
- · IMMERSIVE BY Sennheiser TM:
 - 10 x speakers
- Central speaker
- Subwoofer
- 340W Amplifier
- Surround technology

SEATS AND TRIM

 'High Canyon' Deep Burgundy Leather Bucket seats with copper stitching. Electrically adjustable seats and lumbar supports for front seats, with memory function for driver

PAINT

 Midnight black metallic paint (Dark Void as a payable option)

FUNCTIONAL AND MECHANICAL

- Top view camera (with front and rear view camera system and two side cameras)
- Intelligent Park Assist (with parking route memory)

SAFETY AND SECURITY

- Head-up display
- Advanced lane assist with semi-automatic vehicle control in a medical emergency and traffic jam assist
- · Side assist, exit assist and rear traffic assist
- 3-point seat belts in front, with pretensioner and electric height adjustment
- Pre-crash front and rear seat belt tensioner, window closure and hazard lights

CHARGING

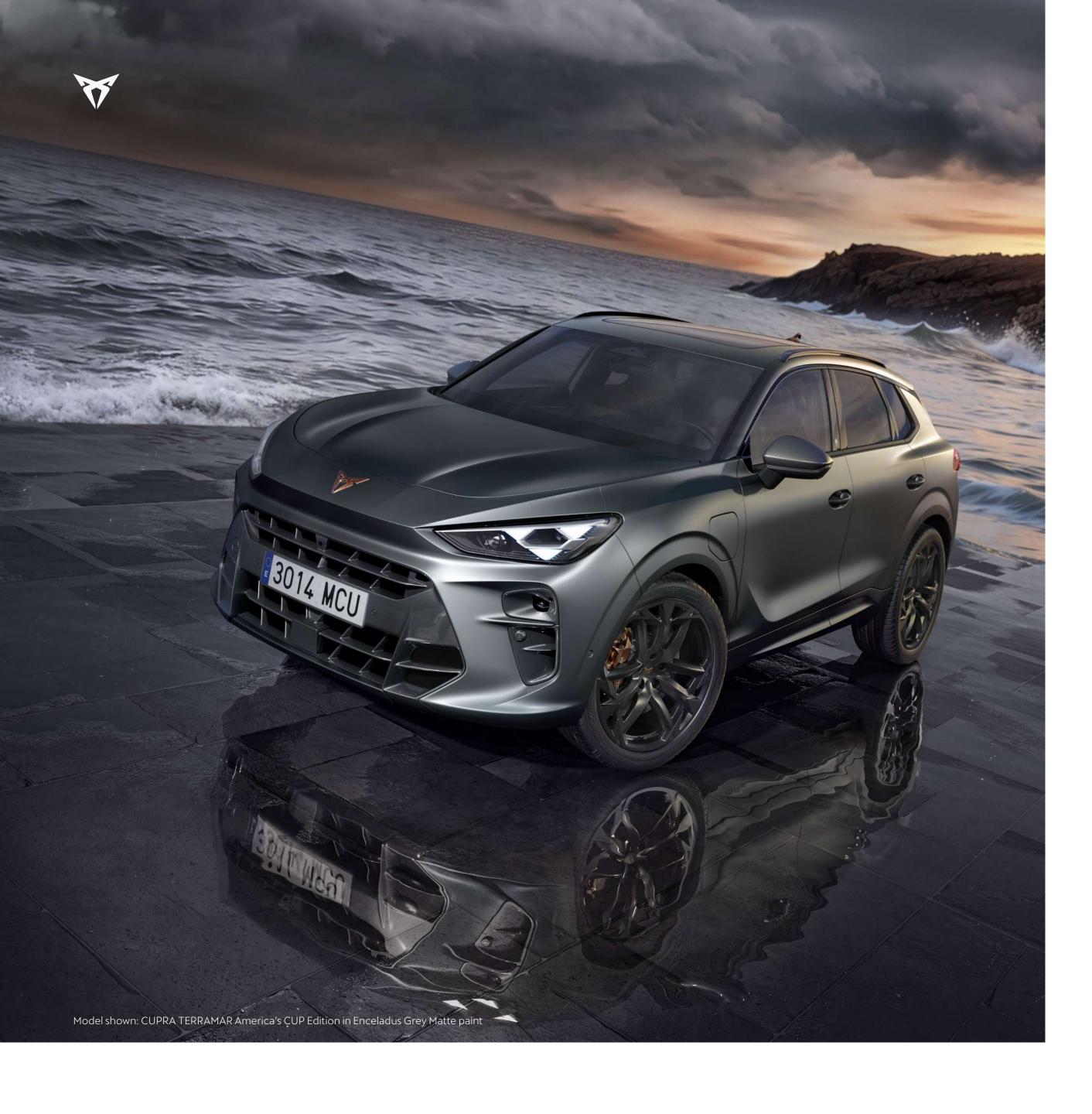
- · Mode 2 Cable [10 A]
- · Mode 3 Cable [32 A]







20" 'HADRON' EXCLUSIVE
MACHINED ALLOY WHEELS WITH
PERFORMANCE 255/40 R20 TYRES



AMERICA'S CUP EDITION

PRICE FROM £50,850.00

IN ADDITION TO THE VZ1 TRIM

WHEELS AND TYRES

- 20" 'Vortex' Exclusive alloy wheels in Sportback Matte
- · Performance polymer coated 255/40 R20 tyres

EXTERIOR EQUIPMENT

· Panoramic sunroof

INFOTAINMENT

- · IMMERSIVE BY Sennheiser TM:
- 10 x speakers
- Central speaker
- Subwoofer
- 340W amplifier
- Surround technology

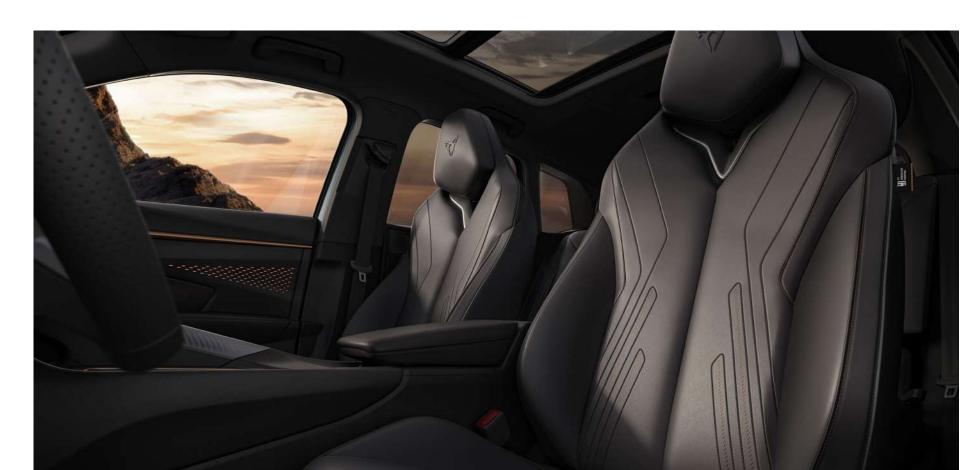
INFOTAINMENT

· America's CUP lasered logo and label

SEATS AND TRIM

 'Moon Slate' leather seats. Electrically adjustable seats and lumbar supports for front seats, with memory function for driver

BLACK LEATHER
BUCKET SEATS





E-HYBRID BENEFITS



GO FURTHER FOR LESS

e-HYBRID can achieve up to 706* miles per gallon making them more fuel efficient than pure combustion engines.

BEST OF BOTH WORLDS

Choose from either our 204PS or 272PS e-HYBRID powertrains.

Drive in three modes: All electric; pure TSI engine; or a combination of the two.

FREEDOM TO MOVE

An all electric range of up to 76 miles allows for emission-free urban driving.

LOWER TAXATION

Terramar e-HYBRID have a 5% Benefit in Kind (BiK) taxation and lower Road Fund Licence (RFL) than their equivalent combustion engine counterparts.

EFFICIENT AND CONNECTED CHARGING SOLUTIONS

Charge with either a DC fast-charger or at home with an AC wallbox. Being able to charge from 10-80% on a 50Kw fast charger in 26 minutes whilst also monitoring activity via your smartphone with CUPRA CONNECT.

Terramar e-HYBRID comes with a MODE 2 (3-pin) and a MODE 3 (charging station) cable as standard.





SELECT YOUR ENGINE

	FUEL	CAPACITY (L)	EMISSION CONTROL	WLTP CO ₂ G/KM	WLTP COMBINED MPG	INSURANCE GROUP (1-50)	BIK 2024/25*	BASIC PRICE	VAT @ 20.0%	RETAIL PRICE (P11D VALUE)	1ST YEAR RFL RATE 2024/25	1ST REG FEE 2024/25	RECOMMENDED ON THE ROAD PRICE
Terramar V1 1.5 eTSI DSG-auto 150PS	AFV	1.5	RDE 2	139	42.8-46.3	21E	32%	£31,075.00	£6,215.00	£37,290.00	£260.00	£55.00	£37,605.00
Terramar V1 2.0 TSI DSG-auto 4Drive 204PS (Coming soon)	Р	2.0	RDE 2	-	-	-	-	-	-	-	-	_	-
Terramar V1 1.5 e-HYBRID DSG-auto 204PS	AFV	1.5	RDE 2	10	565.0-706.2	27E	5%	£36,666.67	£7,333.33	£44,000.00	£0.00	£55.00	£44,055.00
Terramar V2 1.5 eTSI DSG-auto 150PS	AFV	1.5	RDE 2	140	42.8-46.3	22E	33%	£33,216.67	£6,643.33	£39,860.00	£260.00	£55.00	£40,175.00
Terramar V2 2.0 TSI DSG-auto 4Drive 204PS (Coming soon)	Р	2.0	RDE 2	_	-	_	_	_	_	-	-	£55.00	TBC
Terramar V2 1.5 e-HYBRID DSG-auto 204PS	AFV	1.5	RDE 2	10	565.0-706.2	27E	5%	£38,808.33	£7,761.67	£46,570.00	£0.00	£55.00	£46,625.00

^{*}BiK value is based on WLTP CO₂'s and applicable from 27/11/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,745 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRPs at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27/11/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



SELECT YOUR ENGINE

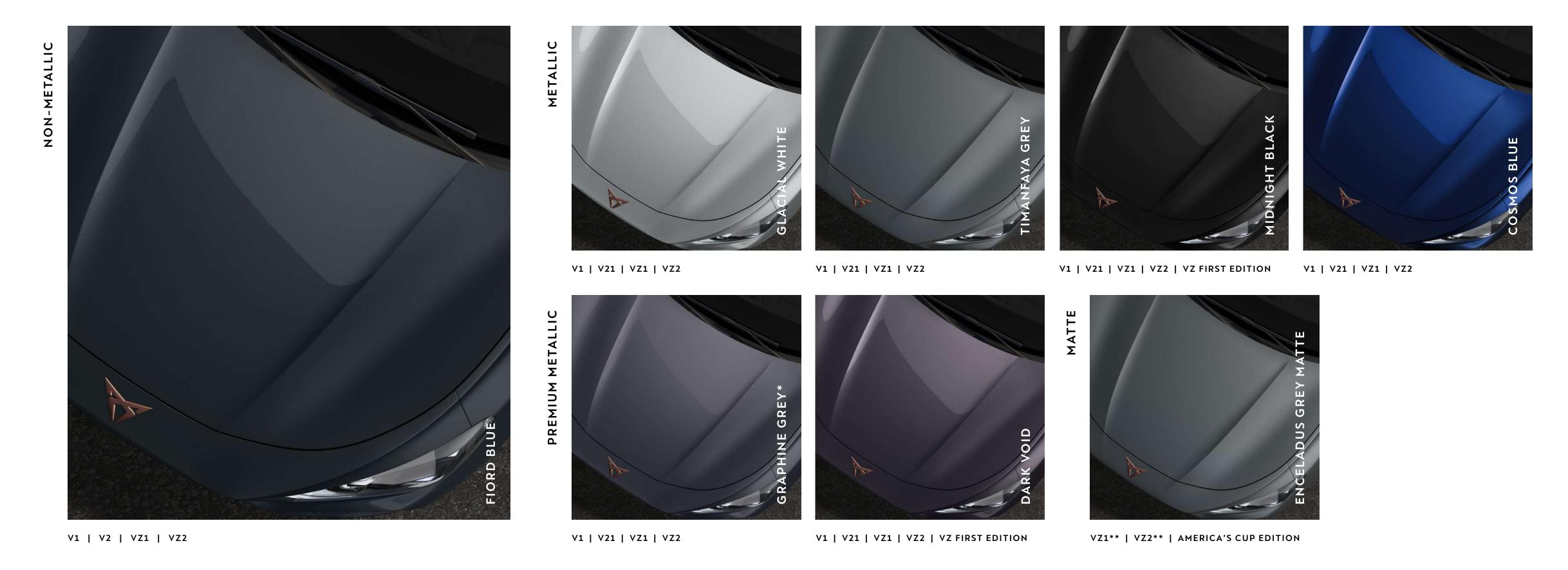
	FUEL	CAPACITY (L)	EMISSION CONTROL	WLTP CO₂ G/KM	WLTP COMBINED MPG	INSURANCE GROUP (1-50)	BIK 2024/25*	BASIC PRICE	VAT @ 20.0%	RETAIL PRICE (P11D VALUE)	1ST YEAR RFL RATE 2024/25	1ST REG FEE 2024/25	RECOMMENDED ON THE ROAD PRICE
Terramar VZ1 2.0 TSI DSG-auto 4Drive 265PS	Р	2.0	RDE 2	191	32.1-33.6	32E	37%	£36,158.33	£7,231.67	£43,390.00	£1,650.00	£55.00	£45,095.00
Terramar VZ1 1.5 e-HYBRID DSG-auto 272PS	AFV	1.5	RDE 2	10	565.0-706.2	30E	5%	£39,008.33	£7,801.67	£46,810.00	£0.00	£55.00	£46,865.00
Terramar VZ2 2.0 TSI DSG-auto 4Drive 265PS	Р	2.0	RDE 2	193	32.1-33.2	33E	37%	£38,366.67	£7,673.33	£46,040.00	£1,650.00	£55.00	£47,745.00
Terramar VZ2 1.5 e-HYBRID DSG-auto 272PS	AFV	1.5	RDE 2	11	565.0-565.0	31E	5%	£41,216.67	£8,243.33	£49,460.00	£0.00	£55.00	£49,515.00
Terramar America's CUP Edition 2.0 TSI DSG-auto 4Drive 265PS	Р	2.0	RDE 2	194	32.1-32.8	33E	37%	£40,954.17	£8,190.83	£49,145.00	£1,650.00	£55.00	£50,850.00
Terramar VZ First Edition 1.5 e-HYBRID DSG-auto 272PS	AFV	1.5	RDE 2	11	565.0-565.0	31E	5%	£43,112.50	£8,622.50	£51,735.00	£0.00	£55.00	£51,790.00

^{*}BiK value is based on WLTP CO₂'s and applicable from 27/11/2024.

The Recommended 'On The Road' price includes delivery charge to Retailer and number plates, one year's Road Fund Licence at the 1st year rate (£0 – £2,745 depending on the CO₂ output of the vehicle), and the new vehicle registration fee (£55). VAT is calculated at 20.0%. CUPRA may change RRPs at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen CUPRA Retailer. Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Data correct at 27/11/2024. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



SELECT YOUR PAINT COLOUR



^{*}Available for limited time only ** Available early 2025.



WHEELS AND TYRES

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
18" 'Atomic' alloy wheels with 235/55 R18 1 tyres	▼	-	-	-	_	_
19" 'Spectrum' Exclusive machined alloy wheels with 255/45 R19 tyres	-	•	-	-	-	_
19" 'Cosmic' Exclusive machined alloy wheels with 255/45 R19 tyres	-	-	•	-	-	_
19" 'Cosmic Copper' Exclusive machined alloy wheels black & copper with 255/45 R19 tyres	-	-	∇	-	-	_
20" 'Hadron' Exclusive machined alloy wheels with 255/40 R20 tyres	_	-	-	•	-	_
20" 'Hadron' Exclusive machined Copper alloy wheels with 255/40 R20 tyres	-	-	-	-	▼	_
20" 'Vortex' Exclusive alloy wheels in Sportblack Matte with 255/40 R20 tyres	_	-	-	-	_	▼
18" Emergency spare wheel with toolkit and jack (not compatible with e-HYBRID)	∇	∇	∇	∇	_	_
Performance polymer coated 255/40 R20 tyres	_	_	_	•	▼	▼
Breakdown and toolkit (for tyre puncture)	•	•	•	•	•	•



EXTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Black roof rails/Black decorative trims	•	•	•	•	•	•
Dark tinted glass in rear seat area & heat-reflecting glass (green) in front	•	•	•	•	•	•
Pure Performance pack ('CUPRA MATRIX LED Ultra'): - High definition headlamps - Dynamic headlight range control (self-adjusting while driving)	_	-	•	•	•	•
LED headlamps	•	•	_	_	_	_
CUPRA 3D rear lights w/ ceremony & swiping indicator and illuminated logo	•	•	▼	•	•	•
Dynamic headlight range control	•	•	_	_	_	_
Welcome lights (within exterior mirror housing)	•	•	•	•	•	•



EXTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Electrically adjustable, folding and heated door mirrors	•	-	_	-	_	-
Electrically adjustable, folding and heated door mirrors with memory function	-	•	▼	•	▼	•
Rain sensing wipers	▼	•	▼	•	▼	•
Front fog lamps with cornering function	▼	•	▼	•	•	•
Rear fog light on one side, back-up light on both sides	▼	•	▼	•	▼	•
Daytime running lights with automatic headlight control and Coming and Leaving home function	•	•	•	•	•	•
Panoramic sunroof	_	∇	∇	∇	•	•



INFOTAINMENT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
10.25" Digital cockpit	•	-	•	-	-	-
10.25" Digital cockpit and configurable dashboard	_	•	_	•	▼	▼
Media System with Navigation: - 12.9" Touchscreen Display						
- Voice control						
- Full Link phone integration (Wireless & Wired)	▼	▼	▼	▼	▼	▼
- 8+1 speakers						
- DAB (Digital Audio Broadcasting)						
- Steering wheel mounted controls						
IMMERSIVE BY Sennheiser TM:						
- 10 x speakers						
- Central speaker		∇	∇	∇	_	_
- Subwoofer	_	V	V	V	V	V
- 340W Amplifier						
- Surround technology						
2 front & 2 rear USB type C sockets	•	•	•	•	•	•
Wireless phone charger	•	•	•	•	▼	▼
Operating voltage 12v socket	▼	•	•	•	▼	▼



INFOTAINMENT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
CUPRA Connect: Safety, Service, Remote:						
Safety & Service: 10-year subscription included:						
- Private emergency call						
- Breakdown call						
- Service scheduling						
Remote Access: 10-year subscription included:						
- Driving data						
- Remote Climatisation (e-HYBRIDs only)						
- Parking position	_	_	_	_	_	_
- Remote lock and unlock	▼	▼	▼	▼	▼	•
- Anti-theft / area / speed alert						
CUPRA Connect PLUS: Safety, Service, Remote & Online						
As per CUPRA Connect: Safety, Service and Remote & plus:						
Online infotainment: 3-year subscription included:						
- Online map update						
- Online traffic information						
- Online route calculation						
- Parking and petrol stations						



INTERIOR EQUIPMENT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
CUPRA sport pedals	•	•	•	•	•	▼
Interior ambient lighting	•	-	-	_	_	_
Smart wraparound interior lighting	_	•	•	•	•	▼
Auto-dimming rear view mirror	•	•	•	•	•	▼
Three zone climate control with control panel in rear	•	•	•	▼	•	▼
Illuminated sunvisor with mirror	•	•	•	•	•	▼
Reading lights (two in front, two in rear)	•	•	•	•	•	▼
Variable luggage/load compartment floor (not on e-HYBRID)	▼	•	•	▼	▼	▼



SEATS AND TRIM

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Black roof lining	•	•	•	•	•	▼
Chrome interior detailing	•	•	•	•	•	▼
Illuminated interior front door sills	•	•	•	•	•	▼
Front centre armrest	•	•	•	•	•	▼
Heated front seats	∇	•	•	•	•	▼
'Deep Ocean' Navy Bucket seats in cloth with copper stitching - Manually adjustable height and lumbar support for front seats	•	_	_	_	_	_
 'Moon Light' Bucket seats in Dinamica with copper stitching Electrically adjustable seats and lumbar supports for front seats, with memory function for driver seat 	_	•	•	-	_	_
 'High Canyon' Deep Burgundy Leather Bucket seats with copper stitching Electrically adjustable seats and lumbar supports for front seats, with memory function for driver seat 	_	_	-	•	•	_



SEATS AND TRIM

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
 'Moon Slate' Leather seats with copper stitching Electrically adjustable seats and lumbar supports for front seats, with memory function for driver seat 	-	-	-	_	-	•
Heated leather-wrapped multi-function sports steering wheel with tiptronic	•	•	•	•	▼	•
Front and rear head restraints	•	▼	•	•	•	•
Unsplit rear seat bench, split folding backrest, with centre armrest	•	•	•	•	•	•



FUNCTIONAL AND MECHANICAL

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Front and rear parking sensors	•	•	•	•	•	▼
Rear view camera	▼	_	•	_	_	_
Top view camera (with front and rear view camera system and two side cameras)	-	•	-	•	•	•
Intelligent Park Assist (with parking route memory)	_	•	_	•	•	▼
Disc brakes front and rear	▼	•	•	•	▼	▼
Electronic parking brake	▼	•	•	▼	▼	▼
Driving profile selection and conventional shock absorber	•	•	-	-	_	_
Dynamic chassis control including: - Adaptive chassis control with a 2-valve shock absorber - Driving profile selection (DCC– Comfort, Performance, CUPRA, Individual)	-	-	▼	\	▼	▼
Speed sensitive power steering (Progressive steering)	▼	•	•	▼	▼	▼
Electric tailgate with virtual pedal	▼	•	•	•	•	▼



	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Anti-theft alarm	•	•	•	•	•	▼
Adaptive cruise control with follow-to-stop and speed limiter	•	•	•	▼	•	▼
Brake control system (ESC and brake booster)	•	•	•	▼	•	•
Keyless locking and starting system (Keyless Advanced) with SAFELOCK	•	•	•	•	•	•
Tyre pressure monitoring	•	•	•	•	•	•
Locking wheel bolts	•	•	•	•	•	•
Start stop with regenerative braking	•	•	•	▼	▼	▼
Visual and acoustic seat belt reminder, electric contact in front and rear	•	▼	•	▼	•	▼



	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Front Assist (Forward collision warning with automatic braking) with multifunction camera and front cross traffic assist	•	•	•	•	•	▼
ISOFIX	•	•	•	•	•	▼
Airbag on driver and front passenger side, without knee airbag, with front passenger airbag deactivation	•	•	•	▼	•	▼
Side airbag in front with curtain airbag and interaction airbag in front	•	•	•	•	•	▼
Emergency steering support with turn assist	•	•	•	•	•	•
Dynamic Road Sign Display	•	•	•	•	•	▼
Head-up display	_	•	_	•	•	▼



	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Advanced Driver Alert System	▼	•	•	•	•	▼
High Beam Assist	_	•	▼	•	▼	•
Lane Assist	▼	_	•	_	_	_
Advanced lane assist with semi-automatic vehicle control in a medical emergency and traffic jam assist	_	•	_	•	•	•
Side Assist & Exit Assist Rear Traffic Assist	_	•	_	•	▼	•
3-point seat belts in front, with pretensioner and electric height adjustment	_	•	_	•	•	•
Pre-crash front and rear seat belt tensioner, window closure and hazard lights	_	•	_	•	•	•



CHARGING

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
Mode 2 Cable [10 A] (e-HYBRIDs only)	•	•	•	•	▼	_
Mode 3 Cable [32 A] (e-HYBRIDs only)	▼	•	▼	▼	▼	_

WARRANTY

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION
5 Year/90,000 mile Warranty	•	•	•	•	•	▼



PAINT

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Non-metallic Fiord Blue	∇	∇	∇	∇	_	-	£0.00	£0.00	£0.00
Metallic Glacial White	∇	∇	∇	∇	_	_	£545.83	£109.17	£680.00
Metallic Midnight Black***	∇	∇	∇	∇	▼	_	£545.83	£109.17	£680.00
Metallic Timanfaya Grey	∇	∇	∇	∇	_	_	£545.83	£109.17	£680.00
Metallic Cosmos Blue	∇	∇	∇	∇	_	_	£545.83	£109.17	£680.00
Premium Metallic Graphene Grey*	∇	∇	∇	∇	_	_	£787.50	£157.50	£985.00
Premium Metallic Dark Void****	∇	∇	∇	∇	∇	_	£787.50	£157.50	£985.00
Enceladus Grey Matte**	-	-	∇	∇	-	▼	£0.00	£0.00	£2,035.00

^{*}Available for limited time only.

**Available early 2025 on VZ1 & VZ2

***(Free option for VZ First Edition)

****(£305.00 (RRP) option for VZ First Edition)



UPHOLSTERY

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
'Deep Ocean' Navy Bucket seats in cloth with copper stitching	•	-	-	_	-	_	£0.00	£0.00	£0.00
'Moon Light' Black Bucket seats in Dinamica with copper stitching	-	▼	•	-	-	_	£0.00	£0.00	£0.00
'High Canyon' Deep Burgundy Leather Bucket seats with copper stitching	-	_	-	▼	•	_	£0.00	£0.00	£0.00
'Moonslate' Black Leather Bucket seats with copper stitching	-	_	-	_	-	▼	£0.00	£0.00	£0.00



WHEELS

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
19" Exclusive Machined Alloy wheels 'COSMIC' Copper	-	-	∇	-	_	_	£216.67	£43.33	£260.00
20" Exclusive Machined Copper Alloy wheels 'HADRON' Copper	-	-	-	-	▼	-	£216.67	£43.33	£260.00
Space saver spare wheel (in lieu of standard tyre repair kit) (not compatible with e-HYBRID)	∇	∇	∇	∇	-	_	£108.33	£21.67	£130.00
Performances Brakes Akebono	-	-	∇	∇	-	-	£1,695.83	£339.17	£2,035.00



FUNCTIONAL AND MECHANICAL

	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
Panoramic sunroof	_	∇	∇	∇	▼	•	£787.50	£157.50	£945.00
Towbar pre-installation	∇	∇	∇	∇	_	-	£129.17	£25.83	£150.00
Electric trailer towing device	∇	∇	∇	∇	_	_	£658.33	£131.67	£790.00



INTERIOR EQUIPMENT

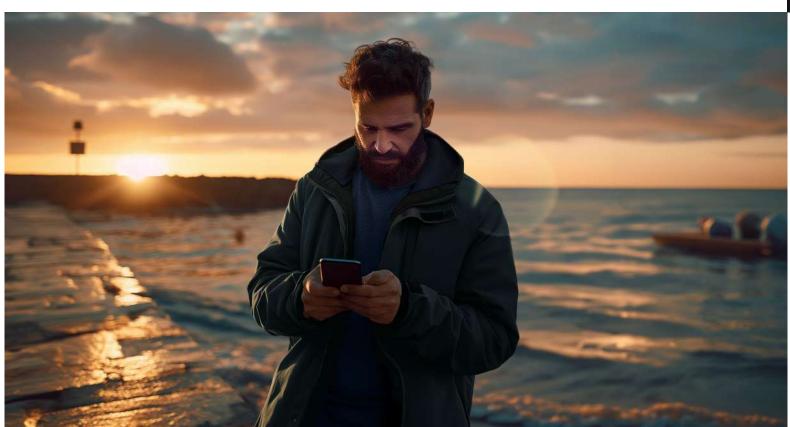
	V1	V2	VZ1	VZ2	VZ FIRST EDITION	AMERICA'S CUP EDITION	BASIC PRICE	VAT @ 20%	RECOMMENDED RETAIL PRICE
IMMERSIVE BY Sennheiser TM: - Amplif. 10 speakers - Central speaker - Subwoofer	_	∇	∇	∇	▼	•	£350.00	£70.00	£420.00
Winter Pack: Heated front seats	∇	•	•	•	▼	•	£350.00	£70.00	£295.00
Divider net	∇	∇	∇	∇	-	-	£158.33	£31.67	£190.00



CUPRA CONNECT

Get the most out of your new CUPRA by downloading the MyCUPRA app. CUPRA CONNECT's innovative services and functions connect you with your CUPRA and the world. The app lets you connect your phone to your CUPRA and allows you to seamlessly access crucial driving data and information about your vehicle. For instance, you can check if all your car's doors are locked from wherever you are, or you can see where exactly you've parked your CUPRA.

CUPRA CONNECT offers a wide range of safety and comfort functionalities that enhance your experience in and out of your CUPRA. The standard CUPRA CONNECT services are available free for 10 years to all CUPRA owners, whilst Connect Plus can be accessed via a free trial for an initial 3 years. Both services can be renewed after their respective trial periods.





The CONNECT services can be operated only by using available public communication technologies. Please note that due to the development of these technologies, especially mobile networks, we cannot guarantee consistent availability in all countries for the duration of Connect services. Possible changes in technology may cause permanent unavailability of them.

Please note: The availability of CUPRA CONNECT services may vary depending on your vehicle and vehicle equipment.

CUPRA CONNECT

FREE FOR 10 YEARS

Standard CUPRA CONNECT enables access to multiple features and benefits including:

VEHICLE STATUS

- Driving Data
- · Vehicle Health Report

COMFORT

- Parking Position
- Personalisation

REMOTE AND CONTROL

- · Horn and Turn Signals
- · Anti-theft Alert
- · Remote Lock and Unlock
- · Remote Auxiliary Heater

STREAMING

· Internet Radio

SAFE AND SECURE

- · Service Scheduling
- · Customer Care
- · Breakdown Call

NAVIGATION

- · Online POI Search
- · Online Destination Import
- · Online Route Impact
- · Online Maps Update

CUPRA CONNECT PLUS

3 YEARS FREE TRIAL

- · Online Traffic Information
- · Local Hazard Information
- Online Route Calculation
- Dynamic POIs (Petrol + Charging
 - + Parking Information)



WARRANTIES



5-YEAR MANUFACTURER WARRANTY

All new CUPRAs ordered on or after 03/04/2024 in the UK, come with a 5-year/90,000 mile warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a 2-year manufacturer's warranty with unlimited mileage, plus a further 3 years up to a maximum of 90,000 miles (whichever is soonest).

3-YEAR PAINT WARRANTY

The paintwork of all models featured in this price list is covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

12-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this price list are covered against corrosion originating from internal cavities for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 month parts warranty.





DESIGNED TO LOOK AFTER YOUR CUPRA AND YOU.

DRIVE THE DIFFERENCE.
SERVICING AND MAINTENANCE FOR CUPRAS UP TO 12 MONTHS OLD.

Take caring for your CUPRA to the next level with a plan designed to suit a car as unique as yours.

With three levels of care, you can choose the package that suits your individual needs. A CUPRA Care Plan* makes sure your car is always operating at peak performance because we only use CUPRA Genuine Parts, fitted by our trained CUPRA Specialists.

The great thing about a CUPRA Care Plan is no matter what level of care you choose, you'll receive:

- Complimentary collection and delivery**
- · CUPRA courtesy clean
- · A video of your CUPRA service
- · A minimum of 10% off merchandise

And by spreading the cost into manageable monthly payments, starting from just £4.13 a month (on plans activated within 90 days of new car registration), you can make caring for your CUPRA that bit easier.

^{*}Available for CUPRA vehicles up to 12 months old only. Price valid until 31/12/2024. Battery electric vehicles excluded. T&Cs apply. Servicing must be carried out in line with the requirement of the service schedule. Offer excludes vehicles with performance brakes with front Brembo calipers. All work must be carried out at an authorised CUPRA Retailer. Excludes additional remedial work outside of the plan inclusions. Offer may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by SEAT Financial Services.

^{**}Collection & delivery subject to Retailer availability. Drop off and collection, loan car or courtesy lift may also be offered as an alternative to help keep you moving.





LEVELS OF COVER

Choose the package right for you. Spread the cost or pay upfront.

LEVEL 1

Your first two services:

- + 1 pollen filter replacement
- + 10% off all merchandise

£4.13 a month over 24 monthly payments, for cars aged 0 to 90 days.

£19.75 a month over 24 monthly payments, for cars aged 90 days to 12 months.

LEVEL 2

Your first two services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 15% off all merchandise

£16.63 a month over 24 monthly payments, for cars aged 0 to 90 days.

LEVEL 3

Your first three services:

- + 1 pollen filter replacement
- + 1 set of front wiper blades
- + 1 set of front brake pads
- + 1 set of spark plugs (if required)
- + 1 brake fluid change
- + Your first MOT
- + 20% off all merchandise

£22.19 a month over 36 monthly payments, for cars aged 0 to 90 days.

Enjoy the peace of mind that your CUPRA is being taken care of with a package that suits you.

Buy a CUPRA Care Plan today. **Contact your nearest Retailer** to purchase.

[^]Upfront offer pricing for level 1 is £99.00, level 2 £399.00, level 3 £799.00 and standard upfront pricing for level 1 is £474.00.



VEHICLE EXCISE DUTY

All new vehicles are subject to a form of Vehicle Excise Duty (VED) based on the type of fuel the vehicle uses and its carbon dioxide (CO₂) emission level, measured in grams per kilometre (g/km). The table illustrates the duty you will pay based on the DVLA bandings.

The standard rate for petrol and diesel is £190 and £180 for Alternative Fuel Vehicles. Please be aware vehicles priced in excess of £40,000 (when combining the MDP (Manufacturer's Direct Price) (incl. VAT) and any additional options you select) will incur an additional £410 a year in vehicle tax for petrol and diesel cars, and £410 for Alternative Fuel Cars.

For full details please refer to gov.uk/vehicle-tax-rate-tables





12-MONTH ROAD FUND LICENCE (RFL) RATE FOR PETROL, DIESEL AND ALTERNATIVE FUEL VEHICLES

CO ₂ g/km	1ST YEAR RATE PETROL/DIESEL	1ST YEAR RATE ALTERNATIVE FUEL VEHICLES (AFVs)
0	£O	£O
1	£10	£O
51	£30	£20
76	£135	£125
91	£175	£165
101	£195	£185
111	£220	£210
131	£270	£260
151	£680	£670
171	£1,095	£1,085
191	£1,650	£1,640
226	£2,340	£2,330
256	£2,745	£2,735

CARS REGISTERED ON OR AFTER 1 APRIL 2024



BENEFIT IN KIND TAX

HOW TO CALCULATE YOUR LIABILITY

The BiK percentage value is based on the CO₂ emissions of the vehicle for the current tax year 2024/25.



BIK CALCULATION EXAMPLE: CUPRA TERRAMAR V1 1.5 ECOTSI DSG-AUTO 150PS

P11D value (Manufacturer's Direct Price price less RFL and first registration fee)	£37,290.00
WLTP CO ₂ emissions (g/km)	139
Company car BiK tax based on CO ₂ emission level	32%
Taxable BiK (for 2024/25 tax year): 35% of £35,965.00	£13,051.50

ANNUAL COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

20% of £13,051.50	£ 2,610.30 per annum

MONTHLY COMPANY CAR TAX 2024/25 (@20% INCOME TAX)

£ 2,610.30 divided by 12	£217.52 per month	
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ENGINE

	1.5 eTSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS (COMING SOON)	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
Type (cylinders/valves per cylinder)	4/4	_	4/4	4/4	4/4
Displacement (cc)	1498	_	1498	1498	1984
Bore and stroke (mm)	74.5 / 85.9	_	74.5 / 85.9	74.5 / 85.9	82.5 / 92.8
Compression ratio	12	_	11.5	11.5	9.6
Maximum power (kW (PS) rpm)¹	110 (150) 5000-6000	_	110 (150) 5000-6000	130 (177) 5500-6000	195 (265) 5000-6500
Maximum torque (Nm/rpm)	250 / 1500-3500	_	250 / 1500-4000	250 / 1500-4000	400 / 1650-4350
Fuel supply system	TSI Direct Injection	_	TSI Direct Injection	TSI Direct Injection	TSI Direct Injection
Fuel type	Unleaded petrol	_	Unleaded petrol / Electric	Unleaded petrol / Electric	Unleaded petrol
Emission control	RDE 2	_	RDE 2	RDE 2	RDE 2
Start/stop system	Yes	_	Yes	Yes	Yes

^{1.} The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS by 1.0139.



TRANSMISSION

	1.5 eTSI	2.0 TSI 4DRIVE	1.5 E-HYBRID	1.5 E-HYBRID	2.0 TSI 4DRIVE
	DSG-AUTO 150PS	DSG-AUTO 204PS	DSG-AUTO 204PS	DSG-AUTO 272PS	DSG-AUTO 265PS
Gearbox type	7-speed automatic	7-speed automatic	6-speed automatic	6-speed automatic	7-speed automatic

PERFORMANCE

	1.5 eTSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
Maximum speed (km/h)	205	_	205	215	243
Maximum speed (mph) ²	127	_	127	134	151
Acceleration 0-62mph (s) (0-100 KM/H (S))	9.3	_	8.3	7.3	5.9



FUEL CONSUMPTION³ (WLTP)

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
V1 MPG	42.8-46.3	_	565.0-706.2	_	_
V2 MPG	42.8-46.3	_	565.0-706.2	_	_
VZ1 MPG	_	_	_	565.0-706.2	32.1-33.6
VZ2 MPG	_	_	_	565.0-565.0	32.1-33.2
America's CUP Edition	_	_	_	_	_
VZ First Edition MPG	_	_	_	565.0-565.0	32.1-32.8

^{3.} Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



TRIM & EMISSION (WLTP) CO₂ (G/KM)

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
V1	139	_	10	-	_
V2	140	_	10	_	_
VZ1	_	_	_	10	191
VZ2	_		_	11	193
America's CUP Edition	_	_	_	_	_
VZ First Edition	_	_	_	11	194

^{3.} Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



BATTERY

	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS
Max Power (kW/PS)	85 (116)	85 (116)
Max Torque (Nm)	330	330
Battery type	Li-ion	Li-ion
Max Battery voltage (v)	408	408
Battery capacity (Ah)	63.2	63.2
Battery capacity (kWh)	25.8	25.8
Battery cells	96 (8 modules, 12 cells each)	96 (8 modules, 12 cells each)
Charge type (AC/DC)	AC/DC	AC/DC
Charging time AC 11kW 0-100%	2hrs 30min	2hrs 30min
Charging time DC 50kw 10-80%	26mins	26mins

^{3.} Official fuel consumption according to EU Directive 99/94. The consumption calculation according to 1999/100/EC is based on the actual unladen weight class and hence to consumption figures of this higher weight class. The driving style, road traffic conditions, environmental influences and vehicle condition can in practice lead to consumption figures which may differ from those calculated within this standard. Figures quoted are for a range of configurations and are subject to change due to ongoing approvals/changes.



CHASSIS

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS		
Front suspension	Independent type McPherson – coil springs – hydraulic shock absorber						
Rear suspension	Semirigid axle, coil springs and hydraulic shock absorber [DCC equipment (Adaptive chassis control)						
Steering system	R-EPS Progressive steering						
Turning circle diameter [wall to wall] (m)	11.49	11.49	11.49	11.49	11.49		



BRAKING SYSTEM

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
Anti-lock Braking System (ABS)	Dual hydraulic circuit and brake system diagonal split with electric brake booster				
Type (front/rear)	Front ventilated disc brakes/rear solid disc brakes			Front ventilated disc brake	s/rear ventilated disc brakes
Front discs (mm)	306 x 26	_	340 x 30	340 x 30 (375 x 36 with Akebono Performance Brakes)	
Rear discs (mm)	300 x 12	_	300 x 12	310 x 22	310 x 22



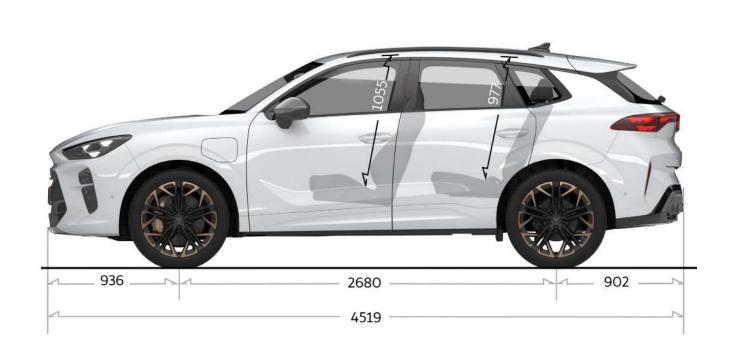
WEIGHTS

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
Kerb weight [with driver] (kg)	1638	-	1898	1904	1750
Permissible gross weight (kg)	2180	_	2410	2420	2290
Max. towing weight without brake (kg)	750	_	750	750	750
Max. towing weight with brake 8% (kg)	2000	_	1800	2000	2200
Max. towing weight with brake 12% (kg)	1800	_	1800	2000	2200

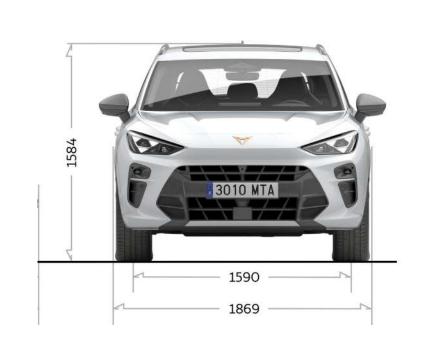


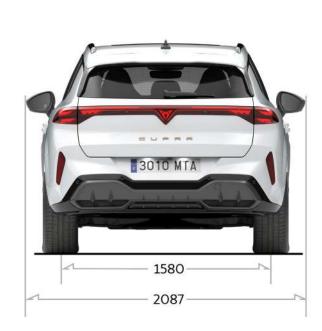
DIMENSIONS

	1.5 ETSI DSG-AUTO 150PS	2.0 TSI 4DRIVE DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 204PS	1.5 E-HYBRID DSG-AUTO 272PS	2.0 TSI 4DRIVE DSG-AUTO 265PS
Max length/width/height (mm)	4519/1863/1584	_	4519/1863/1584	4519/1863/1584	4519/1863/1584
Max wheelbase (mm)	2681	_	2681	2681	2681
Boot capacity (I)	540/642 with FWD position rear seats and without double floor cover	_	400/490 with FWD position rear seats	400/490 with FWD position rear seats	540/642 with FWD position rear seats and without double floor cover.
Fuel tank capacity (I)	55	-	45	45	60







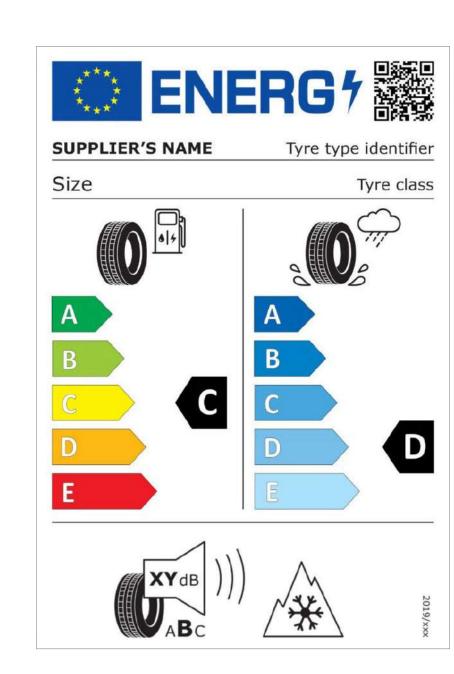




YOUR TYRE LABEL

They may not be the first part of your CUPRA you notice, but your tyres play a vital role in keeping you on the road. Your EU tyre label tells you everything you need to know. Due to the variation of tyres that may be fitted during production, the configurator will show multiple tyre labels. It is not possible to select a specific tyre when ordering a vehicle.

You'll see more in-depth information on your tyres while configuring your car. Click **here** to start building your CUPRA now.



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ENERGY EFFICIENCY

This is a measure of 'rolling resistance' – in other words, the amount of energy lost through motion. The lower the rolling resistance, the lower your energy consumption, with tyres rated as class A being the most efficient.

WET GRIP

Rigorous testing ensures your tyres give great handling and performance in all conditions. Wet grip specifically measures how well you can brake in wet conditions, with grade A giving the shortest stopping distance.

EXTERNAL NOISE

Tyres are carefully measured so you know exactly how much noise they'll make while driving. If decibels don't mean a lot to you, don't worry. Each tyre also falls into a noise class-A being the quietest and C the loudest.



CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Retailer for the latest information. Due to limitations of the printing process, the colours reproduced in this brochure may vary slightly from the actual paint colour and material. This vehicle and all its parts, as well as the original spares, were designed according to the Legal Regulations governing the prevention and minimisation of Environmental Impact, through the use of recycled/recyclable materials, with measures taken to achieve suitable recycling for the conservation and improvement of environmental quality.